



RCL FOODS YOUNG BAKERS CHALLENGE

("Competition")

TERMS AND CONDITIONS

The promoters are RCL Group Services (Pty) Ltd ("RCL FOODS"), Siqualo Foods (Pty) Ltd ("Siqualo Foods") and South African Chefs Association ("SACA"), which are contracted to promote this Competition (collectively "the Promoter").

Any persons entering or participating in this Competition ("Participant") accept and agree that by entering this Competition they have had an opportunity to read and consider these Terms and Conditions and that they are bound by these Terms and Conditions.

This competition is open to bakers. The Promoter defines a "Baker" as a person who bakes breads and/or baked confectionery as a means of income" (employment or profit).

Baked breads can either be bread loafs or rolls (minimum of 12) baked in an oven using yeast as a raising agent. No steaming or deep frying.

Baked confectionery includes cakes, sweet pastries, doughnuts, scones and cookies as examples.

1. WHAT ARE THE PRIZES?

- 1.1. The Prizes, which will be won at the national competition ("National Finals"), are as follows:
 - 1.1.1. The Winning Participant will receive R20 000.00 (twenty thousand rand),
 - 1.1.2. The Second place Participant will receive R15 000.00 (fifteen thousand rand), and
 - 1.1.3. The Third place Participant will receive R10 000.00 (ten thousand rand).
- 1.2. All Participants who participate in the regional competition as contemplated in clause 4 ("Regional Competition") will receive a certificate of participation.
- 1.3. The Prize is not transferrable and may not be exchanged for any other items. The Promoter reserves the right to substitute the prize/s with any other prize of comparable commercial value.

2. WHO CAN PARTICIPATE?

- 2.1 Any person who is:
 - 2.1.1 a legal resident of South Africa; and
 - 2.1.2 between the ages of 18 and 27 years, and
 - 2.1.3 who bakes breads and/or baked confectionery as a means of income (employment or profit);
or
 - 2.1.4 enrolled with a professional institution or in a service (traineeship) programme focusing on Culinary Arts or a Professional Cookery,may participate in this Competition.

- 2.2 A Participant may not be 28 years or older on the date of the National Finals on 13 October 2022.
- 2.3 No director, partner, employee or agent of, or consultant to the Promoter, any person who directly or indirectly controls or is controlled by the Promoter or any supplier of goods or services in connection with the Promotion may enter this Competition.

3. HOW TO PARTICIPATE

- 3.1 To enter this Competition, a Participant must:
- 3.1.1. Visit the RCL FOODS Website at <https://rclfoods.com/brand/food-partners/> and click on the enter now tab under the Young Bakers Banner and fill in the details required. Thereafter, an email will be sent to the Participant containing the Competition registration form; and
- 3.1.2. Complete in full the Competition registration form and submit it together with a portfolio of evidence of each of the following items:
- 3.1.2.1. **Your Best Baked Bread** – Submit a recipe and photograph of your finished baked bread as well as a photograph of the baked bread cut in half to show the centre of the bread, so judges can score of the filling, crumb and structure of the bread. The baked bread must include All-purpose flour and yeast, and
- 3.1.2.2. **Your Best Baked Confectionery** – Submit a recipe and photographs of your finished baked confectionery as well as the baked confectionery cut in half and presented, to demonstrate the crumb, structure and layering. Baked confectionery should include at least two items from the following items: (i) flour, (ii) sugar, (iii) cream,(iv) margarine/butter and (v) peanut butter.
- Participants must submit a portfolio of evidence of both the Baked Bread and Baked Confectionery for their entry to be valid.
- 3.2. It is the Participant's responsibility to specify any allergens that he/she has on the Competition registration form contemplated in clause 3.1.2
- 3.3. Participants are encouraged to use RCL FOODS and Siqalo Foods products when preparing the recipes to be submitted. However, use of these brands is not compulsory for entry criteria. Ingredients provided at the Regional Competition and National Finals will be from the RCL FOODS and Siqalo Foods baskets of ingredients where applicable.
- 3.4. Entries will need to be typed, photographed and submitted to competitions@sachefs.co.za by no later than 11:59pm on 2nd August 2022 ("the Closing Date").
- 3.5. Entries which are incomplete, unclear, illegible or contain errors will be declared invalid.
- 3.6. Participants may only enter once. No multiple entries allowed.
- 3.7. Entries will be judged by a panel of expert chef judges.
- 3.8. A minimum number of 10 processed valid entries, which meet the requirements set out in this clause 3, are required for a region to host a Regional Competition. Failure by a region to meet this requirement will result in the disqualification of that region. Participants who are affected by the disqualification of a region will have the option of travelling to an alternate region to participate at their own expense.
- 3.9. 6 Participants will be selected per region to participate in the Regional Competition should a

region have between 10 and 60 valid entries.

- 3.10. For every 10 valid entries submitted over 60, an additional Participant per 10 entries will be selected to go through to the Regional Competition.
- 3.11. The Participants selected to participate in the Regional Competition as contemplated in clauses 3.9 and 3.10 will be scored based on (i) innovative usage of stipulated ingredients, (ii) portion obedience, (iii) textures, (iv) balance and colour (v) perceived taste (vi) appearance and (vii) creativity of the dish.
- 3.12. Should a Participant enter both the Young Chefs Challenge and the Young Bakers Challenge, and make it through to both regional rounds, the Young Chefs Challenge will take preference and the Participant will not be permitted to continue with this Competition beyond this point.
- 3.13. Webinars communicating information about the Competition will be hosted by the Promoter prior to the Regional Competition and National Finals. Invitations to the webinars will be sent via email to the Participants.

4. REGIONAL COMPETITION

- 4.1. The Participants selected to go through to the Regional Competition will be notified via telephone and email not less than 14 days prior to the date of their respective Regional Competition. In the event that the Participant cannot be successfully contacted or fail to respond to the Promoter within 24 hours, the Promoter reserves the right to select another Participant in substitution. The names of the regional finalists will also be published on the RCL FOODS website at www.rclfoods.com. If a Participant cannot attend the regional or national round, then that Participant will be disqualified and the next highest scoring Participant from that region will go through in their place.
- 4.2. The Regional Competition will be a mystery basket (a basket containing mystery ingredients, "Mystery Basket") style competition in which the Participants must cook the following:
 - 4.2.1. **A Baked Bread and 2 Baked Confectionery items** - Participants will have 20 minutes to write a menu, and 4 hours to prepare, bake and present a baked bread using yeast, and 2 baked confectionery items from a Mystery Basket. Participants will need to use a minimum of 2 ingredients from any of the following RCL FOODS and Siqalo Foods from the Mystery Basket in each of the baked confectionaries. 1 compulsory ingredient must be used in at least one baked item. Baked Confectionery items would need to be prepared for serving 5 persons.
- 4.3. Only the top 2 Participants from each Regional Competition will compete in the National Finals subject to their compliance with the rules of the Competition.
- 4.4. The Participants selected to go through to the National Finals ("National Finalists") will be judged on the food that is prepared and presented at the Regional Competition by the Participants and judged by a panel of qualified SACA judges, using an application designed by SACA.
- 4.5. The Regional Competitions will be hosted in the following provinces: (i) Free State, (ii) Gauteng, (iii) Limpopo, (iii) KwaZulu-Natal and (iv) Western Cape.
- 4.6. Regional Competitions will be held during August and September 2022. Dates and venues to be finalised at a later stage.
- 4.7. Winners of the Regional Competition will be notified via telephone and email within 7 days of the last Regional Competition date and will be required to submit a recipe and photograph of the dishes set out in clause 5.1 below, within 14 days of receiving such notification.

5. NATIONAL COMPETITION

5.1 All National Finalists will be required to submit a recipe and photograph of the following dishes which be cooked on the day of the National Finals:

5.1.1 **Two styles of Baked Breads** – using Supreme Flour and any 1 other RCL FOODS and/or Siqalo Foods ingredient in each of the breads (yeast is compulsory).

Examples of Baked Breads include Plaited, Loaf, Wreath, Baguette, Enriched. The Baked Breads must be prepared, proved, shape/moulded/risen and baked in different flavours in and styles. No costings required however it must not exceed a cost price of R40 exclusive of VAT per bread;

5.1.2 **Two types of baked confectionery** – using Supreme Flour, Selati and Meadowland or Marvello as mandatory ingredients, for serving 5 persons.

Examples of Baked Confectionery include doughnut, Chelsea, lamington, churro, biscuits, snowball. The baked confectionery must be prepared, shape/moulded and baked and cooled, to serve 5 people and presented platter style. The cost price must not exceed R25 per presentation platter of 5 baked confectionery.

5.1.3 In addition, within the 5 hour time limit, Participants will need to make 6 cupcakes and a flavoured buttercream using Marvello and Selati. Cupcakes will be served un-iced and buttercream separate. There will be a communal table of ingredients to select flavouring from.

5.3 No starter yeast product will be permitted in the recipes as you will not be permitted to bring in any additional ingredients on the day of the National Finals.

5.5 Participants will be required to cook the recipes as set out in paragraphs 5.1.1 to 5.1.3. Participants will have 5 hours to prepare, prove, bake and present the submitted recipes to the judges for tasting. Participants will serve their baked breads and baked confectionery to the judges when ready. However, Participants must serve the breads and the baked confectionery together.

5.6 Participants must ensure that the submitted recipes that they will be cooking in the National Finals can be made within the time limits as stipulated above.

5.7 The National Finals will be held on 13 October 2022 at a venue to be confirmed in KwaZulu Natal.

5.8 After the National Finals have been judged, the prizegiving will take place at RCL FOODS Head Office in Westville and light snacks and refreshments will be served.

5.9 RCL FOODS will provide flights to and from OR Tambo, Cape Town International and Bloemfontein airports to the Participants competing in the National Finals. Transport will be provided to and from the King Shaka airport to RCL FOODS Head Office. Accommodation and transport will be provided for the duration of the National Finals.

5.10 **The Promoter shall not be responsible for any lost, damaged or delayed entries for any reason whatsoever, and proof of sending will not be accepted as proof of receipt by the Promoter. The Promoter is not liable for any technical failures affecting the participation and/or Prize redemption process of this Competition.**

5.11 In the event that entry into this Competition is contingent on the Participant entering any website or social media page or application, the Participant hereby acknowledges that any and all costs associated with the required internet connection will not constitute a cost of entering into this Competition and shall be borne solely by the Participant.

6. PERSONAL INFORMATION

- 6.1. By entering this Competition the Participant consents to the collection, processing and further processing of his/her personal information (the Participant's name, ID number, cellphone number, address, personal preferences, and other personal information the Participant provides when entering and participating in this Competition) by the Promoter.
- 6.2. The purposes for processing personal information is to: (i) conduct this Competition; (ii) facilitate the Participant's participation in the Competition; (iii) communicate with the Participant and (iv) for market and product research.
- 6.3. Should the Participant object to the processing of his/her personal information, the participant should send an e-mail to brad.kavanagh@rclfoods.com.
- 6.4. By posting any content, images, or comments on any of the Promoter's public and/or social media platform, and/or by submitting recipes, a Participant consents to and gives the Promoter a world-wide royalty free licence to reproduce, modify, adapt and publish such content, images, recipes or comments for the purposes of promoting the Promoter's products and/or services.

7. INDEMNITY

By entering this Competition, the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoter, as well as their holding companies, their subsidiaries and any subsidiaries of their holding companies, and their successors and assigns, directors, employees, agents or consultants against all and any losses, claims, proceeding, actions, damages, (direct, consequential or otherwise) liability, demands, expenses, legal costs (on an attorney and own client basis) howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participant's participation in the Competition and the Prize/s.

8. DURATION

- 8.1. This Competition runs from 15 June 2022 and submissions close at 11:59pm on 31 July 2022 ("Closing Date"). Any entries received after the Closing Date will not be considered.
- 8.2. The Promoter reserves the right to reasonably extend, shorten, suspend the time period of this Competition or terminate the Competition for technical, commercial, and/or operational reasons, or for reasons beyond its control. **This Competition, Prize and Terms and Conditions may be reasonably amended by the Promoter, at any time during the Competition. In such event, all Participants waive any rights that they may have/purport to have in terms of this Competition, and acknowledge that they shall have no recourse against the Promoter whatsoever.**

9. RESULTS

- 9.1. The winners of the National Finals on 13 October 2022 will be scored by a panel of qualified Tasting judges, using an App designed for judging food competitions. The results of the National Competition will be announced at the Prizegiving ceremony after the National Finals on 13 October 2022 and be made available on the RCL FOODS Website.
- 9.2. The judges' decision will be final and binding, and no correspondence will be entered into.
- 9.3. The payment of the cash Prizes will be made by EFT into the bank accounts provided by the winners within 14 days of being announced.
- 9.4. The Promotor may require the winner/s to:

- 9.4.1. provide their name and identity number to enable to Promotor to verify the entry;
 - 9.4.2. sign an acknowledgment of receipt of the Prize, and indemnity; and
 - 9.4.3. where the entry includes the submission of any work eligible for copyright in terms of the Copyright Act No. 98 of 1978, as amended conclude an agreement of assignment whereby any rights which the winner may have in respect of such works are transferred to the Promoter.
- 9.5. Should the winner/s refuse to comply with this rule for any reason then the winner shall be deemed to have rejected the Prize, and it shall revert to the Promoter.
 - 9.6. Any winner may be requested to attend the draw and announcement of the winner, to take part in the Promoter's publicity campaigns or to allow their names and likenesses to be used by the Promoter for promotional purposes. The winner is, however, entitled to decline such request.
 - 9.7. Where a winner consents to take part in the Promoter's publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.

10. DISPUTES

- 10.1. Should any dispute arise in relation to these Terms and Conditions, the Promoter's decision will be final, and no correspondence shall be entered into.
- 10.2. For more information or a copy of these Terms and Conditions, please visit www.rclfoods.com. Any Competition related queries may be directed to brad.kavanagh@rclfoods.com from Monday to Friday, 8:00am to 4:00pm.