

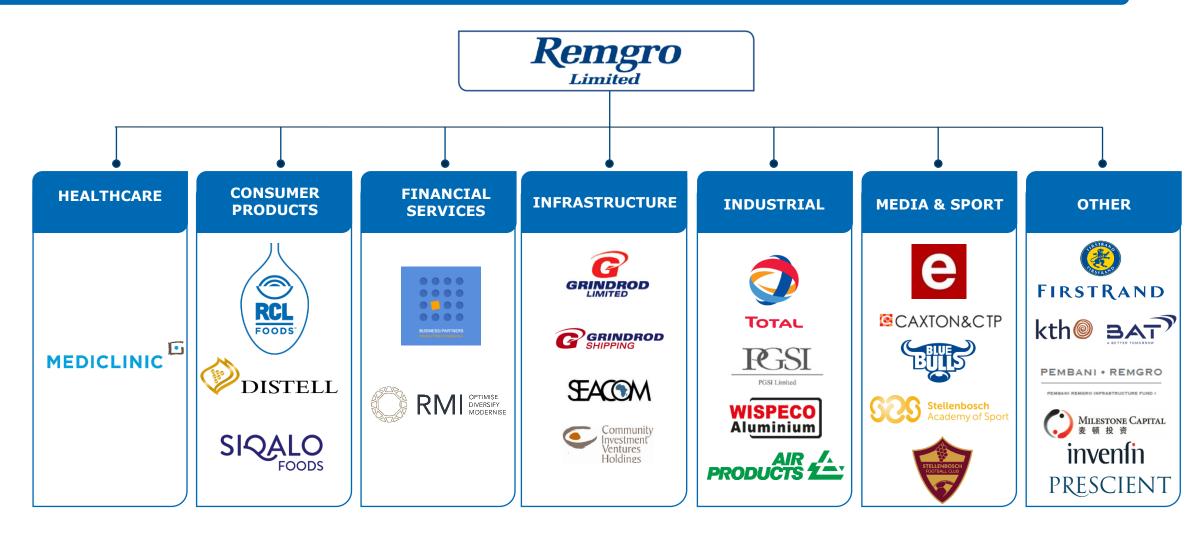
# 2021 INVESTOR PRESENTATION APPENDICES 1 MARCH 2021

RESULTS FOR THE SIX MONTHS ENDED DECEMBER 2020





# **RCL FOODS IN CONTEXT**





# RCL FOODS

# **OUR BRANDS**





# **OUR IMPACT**

#### OUR SUSTAINABLE BUSINESS DRIVE is about CREATING THE FUTURE.

Underpinned by OUR PASSION, it sets out OUR RESPONSE to the most critical social and environmental challenges we face. OUR SUSTAINABLE BUSINESS DRIVE enables us to SECURE THE FUTURE for our business, whilst establishing COMPETITIVE ADVANTAGE in a fast-changing world.







# Nourishing people More nutritionally creative solutions

#### 1.1 MORE NUTRITIOUS PRODUCTS

We will provide more nourishing food, better value and greater choice to all people - educating our consumers on the benefits of a balanced diet.

#### 1.2 MORE NUTRITIONAL THOUGHT LEADERSHIP

We will strive to become a trusted source of influence in food policies, regulation and food labelling development.

#### 1.3 MORE BASIC NUTRITION FOR CHILDREN

We will drive awareness of the basic nutrition challenges for children through collaborative multi-stakeholder partnerships aimed at addressing nutritional stunting.



## More socially creative solutions

#### 2.1 MORE INSPIRED EMPLOYEES

We will build a unique organisation where work is safe, fun, meaningful and enriching in a way that unlocks the potential and creativity of more than 20 000 people.

#### 2.2 MORE ECONOMICALLY DEVELOPED COMMUNITIES

We will drive an inclusive business agenda through land reform and new inter-connected business models.

#### 2.3 MORE SOCIALLY DEVELOPED COMMUNITIES

We will drive social upliftment of our communities through a dialogue approach - understanding their needs and partnering with like-minded organisations to find solutions.

# (3) Sustaining resources

#### More environmentally creative solutions

#### 3.1 MORE ENERGY SELF-SUFFICIENT OPERATIONS

We will invest in energy self-sufficient operations and support the generation of renewable resources at a rate greater than we

#### 3.2 MORE WATER-SMART OPERATIONS

We will invest in water-smart operations and influence local government and other key stakeholders for collective solutions in the higher risk areas.

#### 3.3 MORE WASTE-FREE OPERATIONS

We will invest in new business opportunities that turn our waste into value (through circular economy principles), and minimise our waste to landfill

#### UNDERPINNED BY NEW DISRUPTIVE MODELS

ACHIEVED AND SUSTAINED BY STRONG WIN-WIN MULTI-STAKEHOLDER PARTNERSHIPS





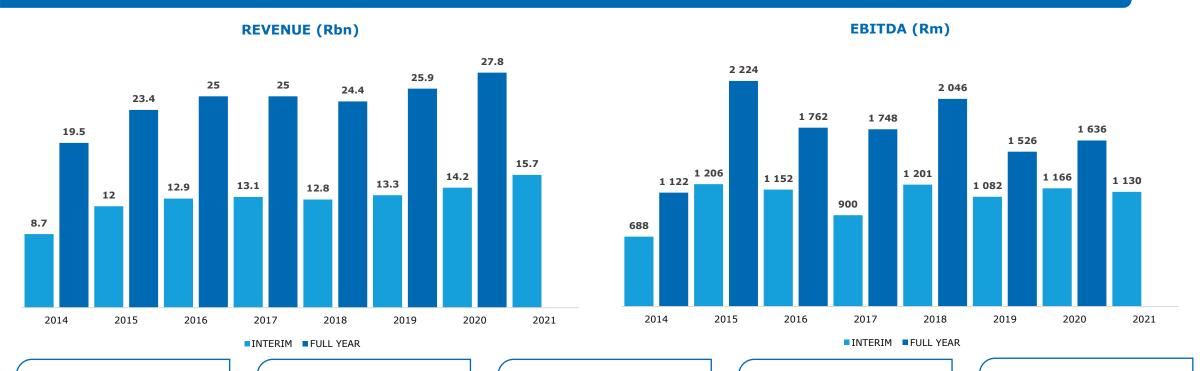
# MATERIAL FINANCIAL IMPACTS

- A R119.6 million negative impact arising from COVID-19 direct costs incurred (mostly in the Chicken Division)
- An IFRS 9 fair value loss of R95.2m (December 2019: R84.4m loss). Current year adjustments relate to the fair value gains and losses on commodity contracts entered into as part of the Group's raw material procurement strategy
- Gain on bargain purchase in the prior period resulting from the Vector Logistics acquisition of the Imperial Logistics South Africa's cold-chain business of R110.0m (R79.2m post-tax)





# **PERFORMANCE**



**OVER** 20 000 **EMPLOYEES** 



**OVER** 300 000 **PIES PER DAY** 



1.2 MILLION **TONS OF ANIMAL FEED PER YEAR** 

**SUGAR PER YEAR** 

**AROUND** 

**TONS OF** 

640 000

**131 TONS OF MAYONNAISE SOLD DAILY** 



**MORE THAN 30 m WELL KNOWN & MUCH LOVED BRANDS** 

**MORE THAN** 1 500 **DELIVERY VEHICLES** 

720 000 **LOAVES OF BREAD PER DAY** 

**550 000 TONS OF FLOUR AND MAIZE MILLED PER YEAR** 



**20 MILLION CHICKENS ON** THE GROUND AT **ANY TIME** 



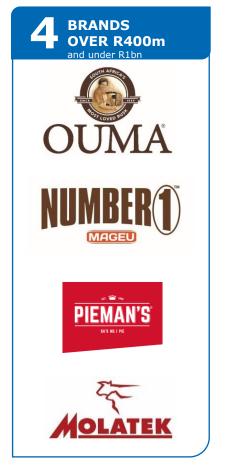


# RCL FOODS

# **OUR BRANDS**

# A FEW OF SOUTH AFRICA'S MUCH LOVED BRANDS PRODUCED BY RCL FOODS













# **MARKET SHARE**

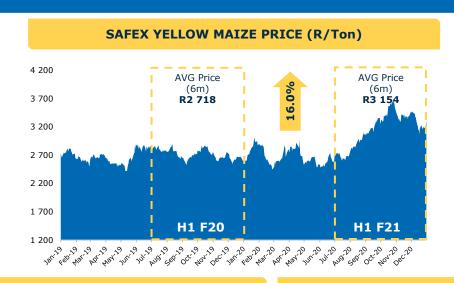
VOLUME SHARE % FOR THE PERIOD	6MM DEC 20	12MM DEC 20	12MM DEC 19	SOURCE
Dogfoods (RCL Brands)	27.8	28.9	28.3	Aztec*
Catfoods (RCL Brands)	32.2	31.6	27.6	Aztec
Yum Yum Peanut Butter	26.8	27.5	26.5	Aztec
Nola Mayonnaise	42.8	42.0	42.3	Aztec
Sorghum (RCL FOODS Brands)	31.0	30.5	30.0	Aztec
Ouma Rusks	37.5	40.5	44.2	Aztec
Mageu	44.9	47.7	51.1	Aztec
Spices	1.6	1.4	0.2	Aztec
Freezer to Fryer	35.4	35.7	32.9	Aztec
Polony (RCL FOODS Brands)	9.5	9.3	10.3	Aztec
Viennas (RCL FOODS Brands)	19.8	17.8	7.1	Aztec
Selati	27.5	28.4	30.4	Aztec
Pies and Rolls (RCL FOODS Brands)	2.4	2.2	2.1	Aztec
Supreme Flour	8.5	10.7	12.6	SAGIS**
Sunbake	8.6	8.9	8.6	SAGIS

<sup>\*</sup>Aztec is a provider of market measurement and related services for consumer packaged goods | \*\* SAGIS is a South African grain information service that supplies market information to the grain and oil seeds industry



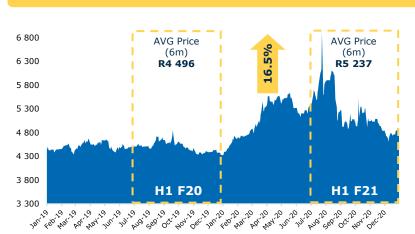


# **COMMODITY PRICES**

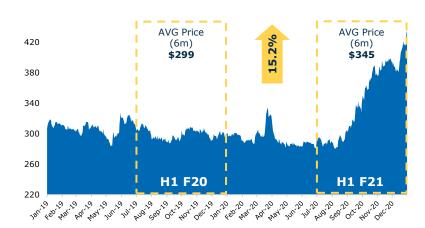




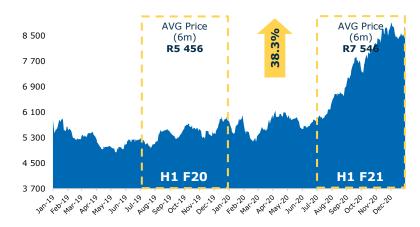
#### SAFEX WHEAT PRICE (R/Ton)



#### CME SOYA PRICE (\$/Ton)



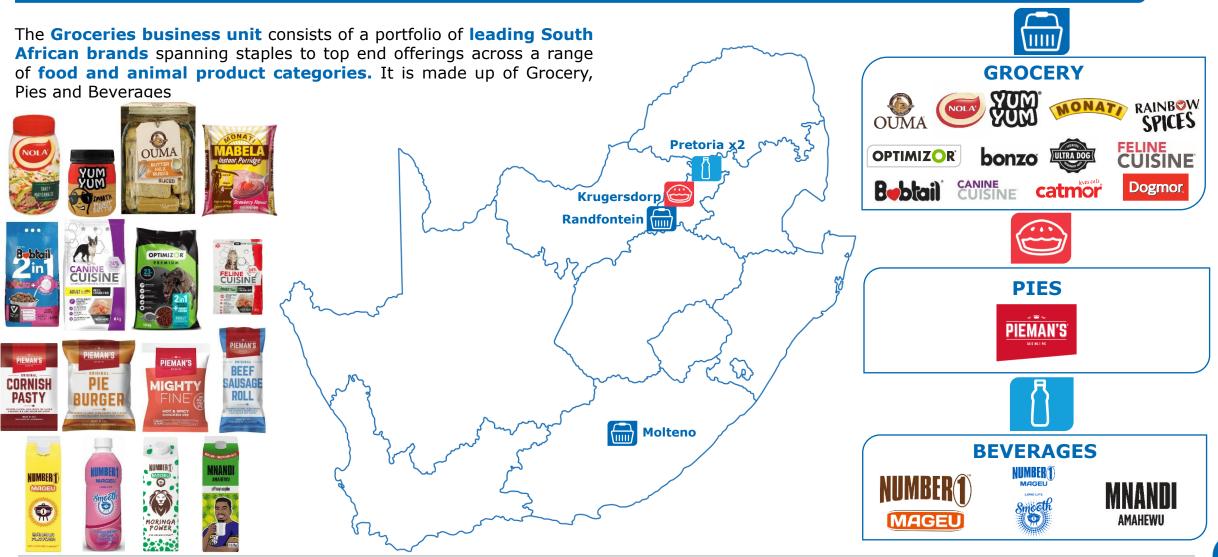
#### SAFEX SUNFLOWER PRICE (R/Ton)







# **GROCERIES**







# **BAKING**

#### **BAKING IS MADE UP OF THE FOLLOWING CATEGORIES:**

Bread, buns and rolls - the fourth largest bread brand nationally and produces a range of baked goods under Sunbake and DOB brands

Milling – produces flour and a range of maize meal products at its flour mill - the largest single site flour mill in Southern Africa

**Speciality** – produces a range of ready to eat products across speciality bread, ambient cake and chilled cakes & desserts





















Worcester



# **BREAD, BUNS & ROLLS**







**Tzaneen** 

Spartar

Benoni

Centurion 🔯

Polokwane

Bushbuckridge

Nelspruit









### **SPECIALITY**

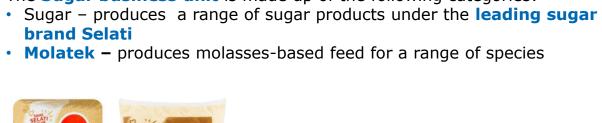






# **SUGAR**

The **Sugar business unit** is made up of the following categories:









Komati

Malelane

Pongola













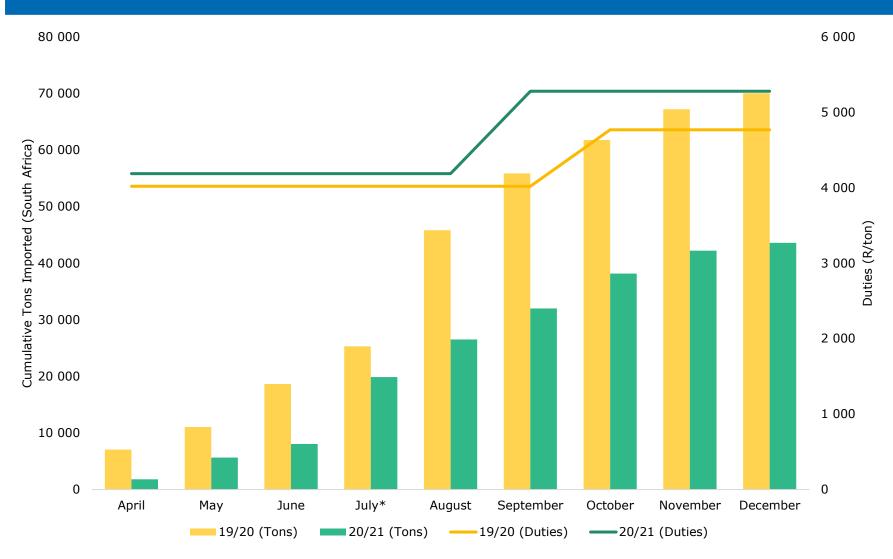








# **SUGAR IMPORTS AND DUTIES**



- Cumulative tons imported from 1 April 2019 and 2020 (start of industry year)
- A total of 43 594 tons have been imported for the six month period ended December 2020, down 37.7% (December 2019: 70 013 tons)





# **CHICKEN DIVISION**

The Chicken category produces a wide range of chicken products under 3 well established brands; Rainbow, Simply Chicken and Farmer Brown. In addition to 3 primary processing plants and 2 further processing plants, Chicken has 180 rearing, laying and broiler farms and hatcheries across the country, with 20m birds on the ground

The Feed category produces grain-based feeds for a range of species under the









Vaalwater

















# **CHICKEN DIVISION**

#### **INTEGRATED SUPPLY CHAIN FROM "FARM TO FORK"**

**GP OPERATION** 

**AGRICULTURE** 

RAINBOW.

**PROCESSING** 

GRANDPARENT CHICKS

**GRANDPARENT FARMS** 

**PARENT FARMS** 

**BROILER FARMS** 















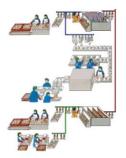




**PROCESSING 3 PLANTS & 2 FP PLANTS** 

- World's oldest pedigree broiler breed
- Located in Carolina and East London to ensure optimal bio-security
- 3 broad agricultural regions: Northern, KwaZulu-Natal and Western Cape





FEED SUPPLY 5 broiler feed mills producing 836 000 tons pa

#### **CONSUMERS**



The consumer is at the heart of our business

#### **BRANDS**



#### **CUSTOMERS DISTRIBUTION**



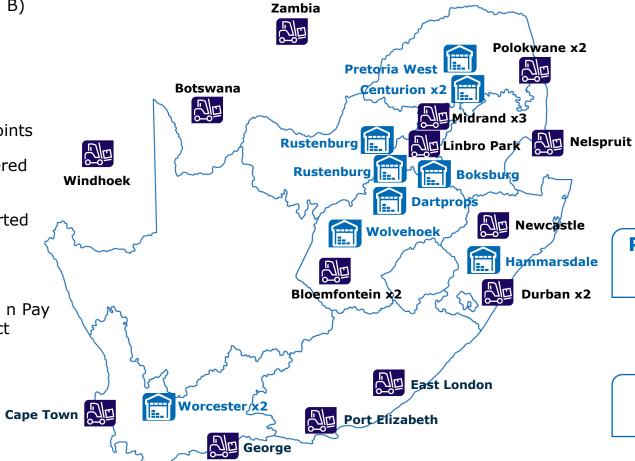




# **VECTOR LOGISTICS**

# NATIONAL FOOTPRINT EXTENDING INTO NAMIBIA, BOTSWANA AND ZAMBIA

- 1 bulk storage sites (Midrand B)
- Storage capacity for over 137 000 pallets
- Over 5 400 employees
- Over 6 000 customer drop points
- Over 116 million cases delivered annually
- Nearly 840 000 tons transported annually
- 460 distribution vehicles
- Responsible for 100% of Pick n Pay and Shoprite's frozen product distribution
- 1 Integrated Service Centre





# **PLANT-BASED COLD STORES**

11 national locations



DISTRIBUTION SITES

19 locations



# **VECTOR LOGISTICS**

# **CUSTOMER SECONDARY DISTRIBUTION (CSD)**

Vector Logistics is contracted by the customer to deliver their full basket of products directly to the outlets











# PRINCIPAL SECONDARY DISTRIBUTION (PSD)

Vector Logistics is contracted by the principal to deliver to all retailers, wholesalers and general trade















































