

# OUR SUSTAINABLE BUSINESS DRIVE



OUR SUSTAINABLE BUSINESS DRIVE is about CREATING THE FUTURE. Underpinned by OUR PASSION, it sets out OUR RESPONSE to the most critical social and environmental challenges we face. OUR SUSTAINABLE BUSINESS DRIVE enables us to SECURE THE FUTURE for our business, whilst establishing COMPETITIVE ADVANTAGE in a fast-changing world.



## NOURISHING PEOPLE



## ENRICHING COMMUNITIES



## SUSTAINING RESOURCES

①  
**NOURISHING PEOPLE**  
 MORE FOOD  
 More nutritionally creative solutions

②  
**ENRICHING COMMUNITIES**  
 MORE PEOPLE  
 More socially creative solutions

③  
**SUSTAINING RESOURCES**  
 MORE OFTEN  
 More environmentally creative solutions

**1.1 MORE NUTRITIOUS PRODUCTS**  
 We will provide more nourishing food, better value and greater choice to all people - educating our consumers on the benefits of a balanced diet.  
**Ambition**  
 To lead the promotion of nutrition with innovative product solutions in the context of a balanced diet.

**2.1 MORE INSPIRED EMPLOYEES**  
 We will build a unique organisation where work is safe, fun, meaningful and enriching in a way that unlocks the potential and creativity of our 21 000 + people.  
**Ambition**  
 To become THE place to work by building a compelling RCL FOODS culture.

**3.1 MORE ENERGY SELF-SUFFICIENT OPERATIONS**  
 We will invest in energy sufficient operations and support the generation of renewable resources at a rate greater than we consume them.  
**Ambition**  
 To become an energy self-sufficient business.

**1.2 MORE NUTRITIONAL THOUGHT LEADERSHIP**  
 We will strive to become a trusted source of influence in food policies, regulation and food labelling development.  
**Ambition**  
 To lead the promotion of nutrition through influencing policy development.

**2.2 MORE ECONOMICALLY DEVELOPED COMMUNITIES**  
 We will drive an inclusive business agenda through land reform and new inter-connected business models.  
**Ambition**  
 To become THE trusted business partner for economic development in the communities in which we operate.

**3.2 MORE WATER-SMART OPERATIONS**  
 We will invest in water-smart operations and influence local government and other key stakeholders for collective solutions in the higher risk areas.  
**Ambition**  
 To become a water-smart business that continually seeks new ways to reduce, reuse and "create" water.

**1.3 MORE BASIC NUTRITION FOR CHILDREN**  
 We will drive awareness of the basic nutrition challenges for children through collaborative multi-stakeholder partnerships aimed at addressing nutritional stunting.  
**Ambition**  
 To lead the promotion of nutrition for children through collective action against stunting.

**2.3 MORE SOCIALLY DEVELOPED COMMUNITIES**  
 We will drive social upliftment of our communities through a dialogue approach - understanding their needs and partnering with like-minded organisations to find solutions.  
**Ambition**  
 To become THE respected business partner for social development in the communities in which we operate.

**3.3 MORE WASTE-FREE OPERATIONS**  
 We will invest in new business opportunities that turn our waste into value (through circular economy principles), and minimise our waste to landfill.  
**Ambition**  
 To become a waste-free business that continually seeks new ways to turn waste into value.

UNDERPINNED BY NEW DISRUPTIVE MODELS

ACHIEVED AND SUSTAINED BY STRONG WIN-WIN MULTI-STAKEHOLDER PARTNERSHIPS