



## Results for the six months ended 31 December 2014

Investor Presentation: 19 February 2015



# Salient features

six months ended 31 December 2014

Actual 31 Dec '14	Pro forma 31 Dec '13	Actual 31 Dec '13
REVENUE <b>R12.0bn</b>	REVENUE <b>R11.6bn</b>	REVENUE <b>R8.7bn</b>
HEBITDA <b>R1 196m</b>	HEBITDA <b>R889m</b>	HEBITDA <b>R688m</b>
HEBITDA margin <b>9.9%</b>	HEBITDA margin <b>7.7%</b>	HEBITDA margin <b>7.9%</b>
HEPS <b>70.0 cents</b>	HEPS <b>46.8 cents</b>	HEPS <b>4.8 cents</b>

Continuing operations



## Salient features

six months ended 31 December 2014

- New business model and better industry conditions delivered **improved results for Rainbow**
- **TSB** results included for the **first time** in the interim period
- Increased margin for **TSB** on the back of lower imports
- **Foodcorp** performance – Grocery and Beverage **good**, Baking **improving**, Milling and Pie **depressed** and Speciality impacted by **industrial action**
- Vector impacted by **industrial action**
- Disposal of Foodcorp's **Fishing division** approved in January 2015
- **Debt restructuring** impacted positively on headline earnings and cash flows
- As reported in the 2014 year end results announcement, RCL Foods entered into a number of **corporate transactions** in the **previous reporting period**

These **corporate transactions** had a material impact on the six month period to 31 December 2013 which necessitated the publishing of **pro-forma results** in order to provide shareholders with a better understanding of the underlying performance of the Group



# Strategic overview

## Operational restructure

- RCL Foods was historically structured around its statutory companies, namely, Foodcorp, Rainbow, TSB and Vector
- In line with the Group's strategy of operating with a "one company" mindset, the Board resolved to restructure the Group into the logical business clusters of Consumer, Sugar & Milling and Vector, effective 1 January 2015

Consumer	Sugar & Milling	Vector
 <p><b>Scott Pitman</b> Managing Director</p>	 <p><b>John du Plessis</b> Managing Director</p>	 <p><b>Chris Creed</b> Managing Director</p>
Rainbow and Foodcorp's Grocery, Beverage, Pie and Speciality divisions	TSB, Rainbow's Feed division Epol and Foodcorp's Milling and Baking divisions	Standalone business ultimately responsible for Group-wide route to market



## Recap of our strategy

**RCL Foods' ambition  
is to build an African food  
business of scale with compelling brands  
and a sustainable value chain that delivers to  
consumer and customer needs**

We will double our business in five years, whilst driving steady and sustainable improvement in operating margin

### **Categories**

Core: Optimise SA, build ROA\*  
Added value: Accelerate SA, build ROA

### **Markets**

Accelerate SA  
Build ROA

Grow through strong brands

Partner with strategic customers

Optimise value chain

Right people, right organisation

\*ROA- Rest of Africa



# Progress against 5 year goals

## Strategic thrusts

## Strategic goals 2015-2020

### Category and market focus

Accelerate South Africa (SA): Maximise (profit) in core categories; Accelerate (growth & profit) in added value categories

Build Rest of Africa (RoA): Build core (priority 1) and added value (priority 2) categories

### Grow through strong brands

Invest behind brands, grow key markets and our shares by driving penetration, consumption and innovation

Acquire new brands enabling entry into new strategic growth categories

### Partner with strategic customers

Partner with strategic customers, retail and business to business, driving common growth & profitability ambitions

Deliver best in class customer service and build brands through customers

### Optimise value chain

Maximise growth opportunities; optimise resources and costs

Leverage our unique route to market capability with Vector Logistics

### Right people, right organisation

Develop talent, build leaders and create the right organisation to enable our growth ambition

Drive performance focus and accountability to ensure delivery of results in line with our ambition



## 3 key focus areas in H1 F2015

Strategic thrusts	Current focus	Highlight	Progress
Category and market focus	New business model for chicken	<b>7.6%</b> EBITDA margin 6 months Dec 2014	Chicken pre IAS39 EBITDA margin improved from 3.6% (6months Dec 2013) to 7.6% (6months Dec 2014)
Optimise value chain	Maximise opportunities across the group	<b>R35m</b> Savings realised in 6 months to Dec 2014	Strategic sourcing continues to deliver significant savings in addition to the R98 million achieved in the 2014 financial year
Right people, right organisation	Implement the right organisation	<b>NEW</b> Organisational structure announced	New organisation comprises 3 focused divisions (Consumer, Sugar & Milling, Vector) supported by centralised Group functions where appropriate



# Financial review

six months ended 31 December 2014

<b>Statutory</b>		<b>31 Dec '14 Actual</b>	31 Dec '13 Pro forma	% var	31 Dec '13 Restated
Revenue	Rm	<b>12 029.3</b>	11 595.2	3.7	8 669.5
Headline EBITDA	Rm	<b>1 195.5</b>	889.3	34.5	688.3
Headline EBIT	Rm	<b>859.8</b>	576.3	49.2	443.0
Effective tax rate (excluding JV's & associates)	%	<b>30.6</b>	30.1	0.5	50.1
Headline earnings continuing operations	Rm	<b>601.6</b>	399.0	50.8	27.4
Cash generated by operations	Rm	<b>616.7</b>			857.5
Net cash and investment in money market	Rm	<b>1 353.0</b>			2 357.7
Headline earnings per share continuing operations	Cents	<b>70.0</b>	46.8	49.6	4.8
Dividend declared	Cents	<b>15.0</b>			
Capex spend	Rm	<b>345.5</b>			184.0
NAV per share	Cents	<b>1 152.6</b>			1 145.1
<b>Pre-IAS 39</b>					
Headline EBITDA	Rm	<b>1 084.8</b>	855.2	26.9	654.2
Headline EBITDA margin	%	<b>9.0</b>	7.4	1.6	7.5





## Key financial issues

### Replacement of bridging loan subsequent to reporting period

- In November 2014, RCL Foods commenced a process to replace the R4.5 billion bridging loan facility with a more appropriate debt structure
- This process was completed in January 2015 with cash flow expected end of February 2015

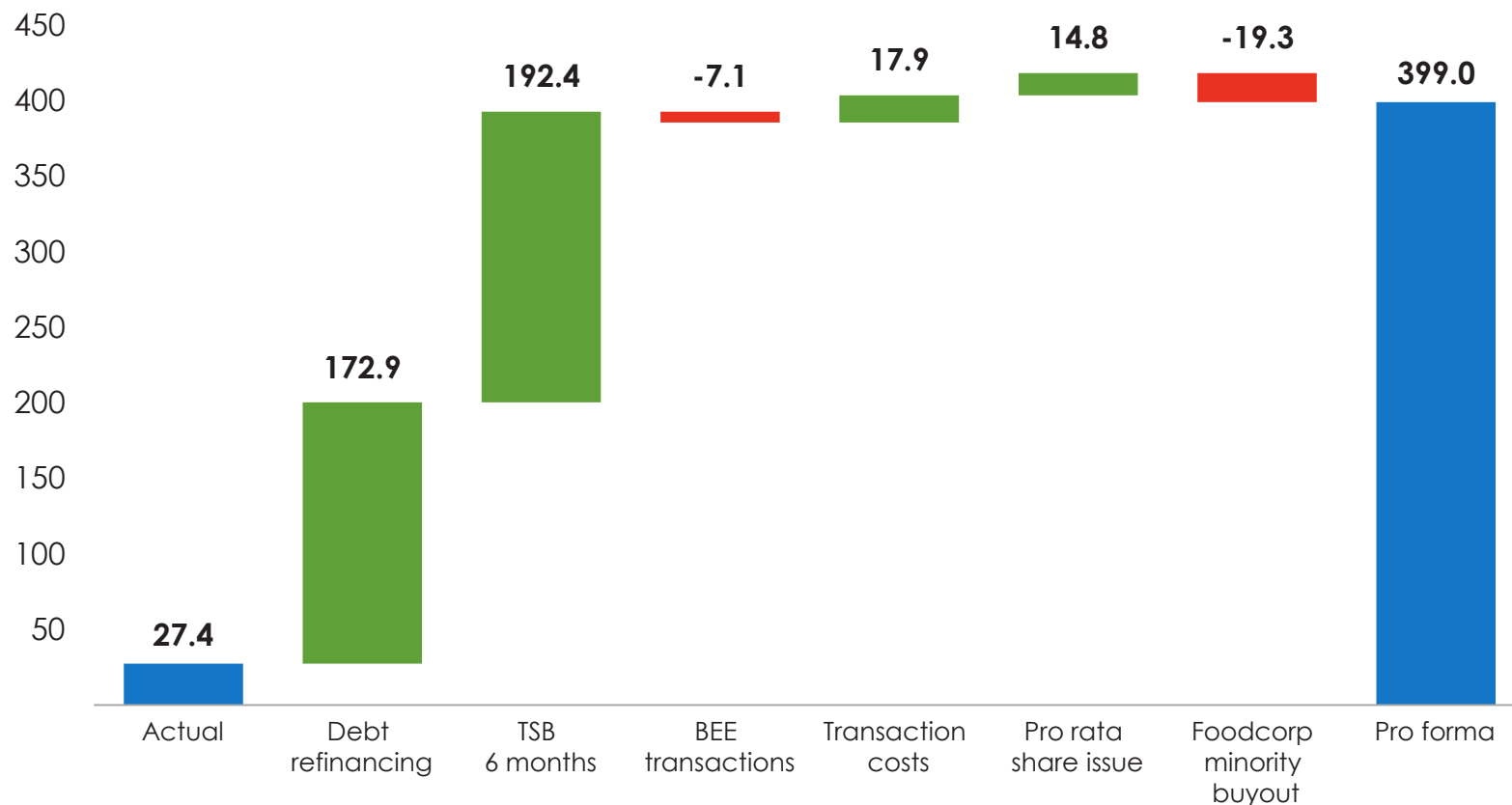
### Pro-forma results

- RCL Foods' 31 Dec '13 interim results were materially affected by corporate activity in the previous financial year (as detailed in the June 2014 results announcement) and as such, a set of pro-forma results have been published
- By assuming that all corporate activity had taken place on 30 June 2013, the pro formas represent a normalised income statement and a better reflection of the underlying performance of the Group
- Pro forma adjustments
  - 100% of Foodcorp's results to be included
  - Six months of TSB's results to be included
  - A normalised funding cost line by assuming rand based debt which removes the impact of foreign currency losses and the bond redemption
  - The inclusion of the recurring IFRS 2 charge relating to the new BEE scheme and exclusion of the charge relating to the old scheme
  - New shares to be in issue for the full six months; and
  - Transaction costs associated with the corporate activity to be excluded



## Key financial issues

**Headline earnings from continuing operations – reconciliation between actual and pro forma results for the six months ended 31 December 2013**





## Financial review

### General operating environment

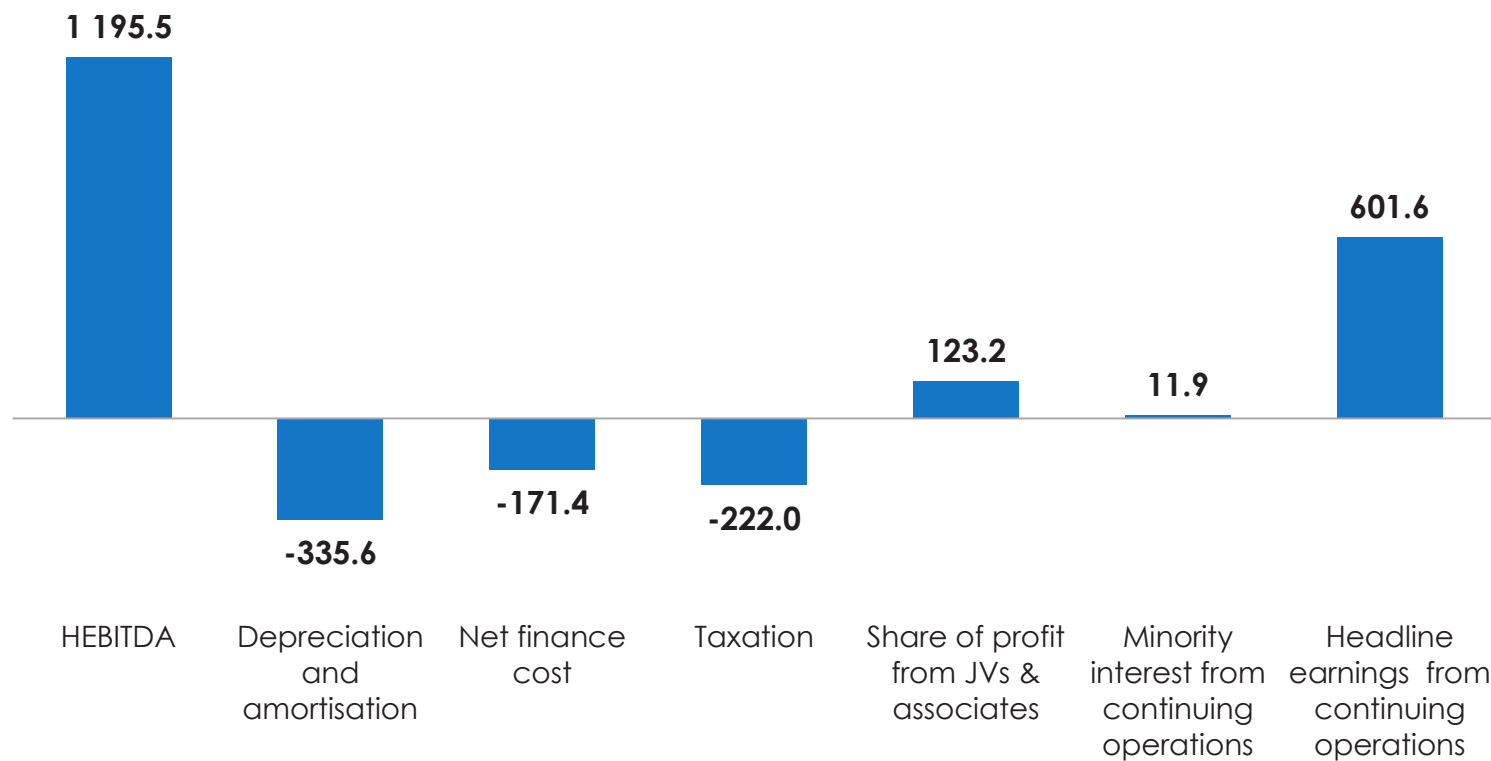
- General economic environment in South Africa remains challenged
  - Labour unrest
  - High unemployment
  - Depreciating currency
  - Pedestrian growth of the SA economy
- All adding pressure on already stretched consumers
- Relief expected from reductions in fuel price
- Improved supply/demand balance in chicken and sugar markets



## Financial review summary

### Reconciliation of HEBITDA to headline earnings for the six months ended December 2014

R million





# Financial review: operating results summary

## Segmental analysis – Revenue

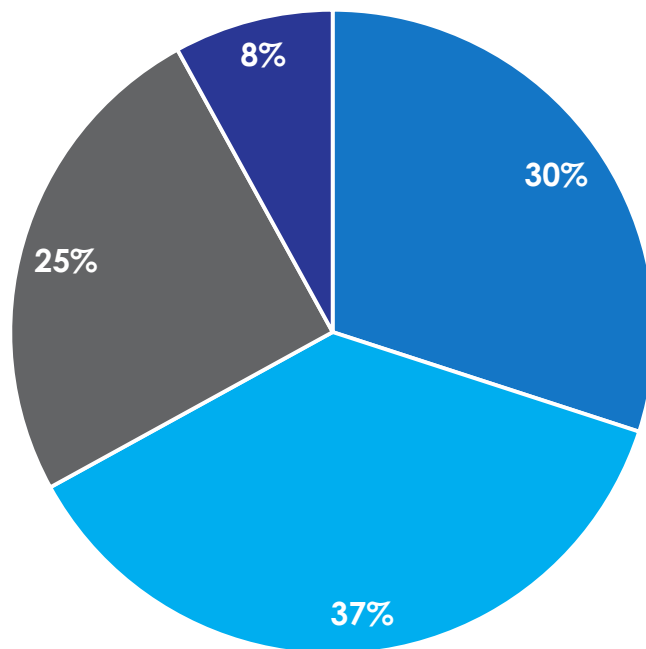
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Foodcorp	3 786.5	3 862.9	(2.0)	3 862.9
Rainbow	4 629.4	4 413.6	4.9	4 413.6
TSB	3 219.5	2 939.3	9.5	-
Vector	986.7	861.4	14.5	861.4
Sales between Segments				
Foodcorp to Rainbow	(44.5)	(19.2)		(19.2)
Rainbow to Foodcorp	(36.3)	(16.1)		(16.1)
TSB to Foodcorp	(26.5)	(13.6)		-
TSB to Rainbow	(2.4)	-		-
Vector to Foodcorp	(49.9)	(10.1)		(10.1)
Vector to Rainbow	(425.9)	(422.9)		(422.9)
Vector to TSB	(7.4)	-		-
Total	12 029.3	11 595.2	3.7	8 669.5



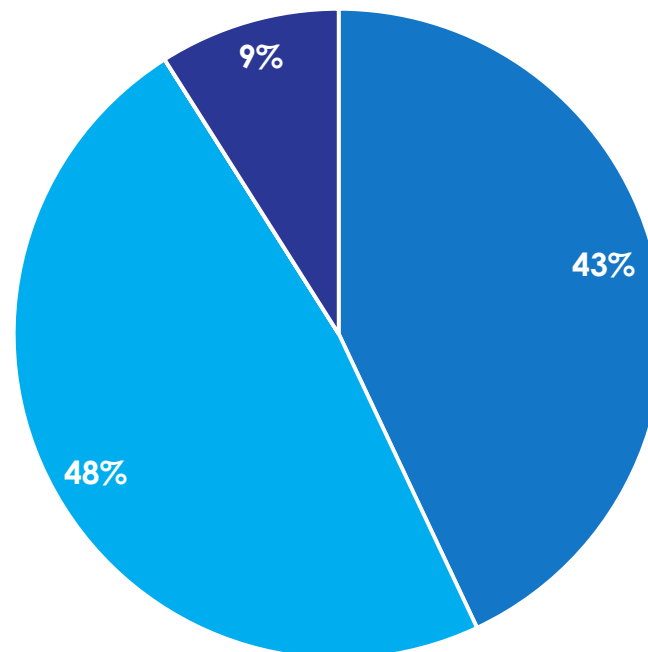
## Financial review: operating results summary

### Segmental contribution to revenue

2014 - R12.0 billion



2013 - R8.7 billion



■ Foodcorp ■ Rainbow ■ TSB ■ Vector



# Financial review: operating results summary

## Segmental analysis – EBITDA

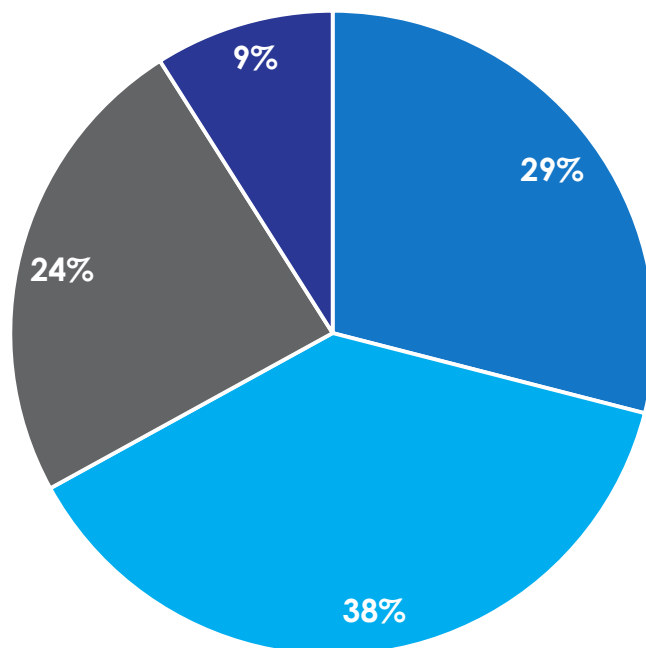
<b>EBITDA (Rm)</b>	<b>6 months 31 Dec '14 Actual</b>	<b>6 months 31 Dec '13 Pro forma</b>	<b>% var</b>	<b>6 months 31 Dec '13 Restated</b>
Foodcorp	<b>344.3</b>	373.4	(7.7)	376.1
Rainbow	<b>463.2</b>	189.7	144.2	191.3
TSB	<b>290.7</b>	203.9	42.6	-
Vector	<b>110.5</b>	123.4	(10.5)	124.2
Unallocated group costs	<b>(2.7)</b>	(1.4)	(92.9)	(3.3)
<b>Total</b>	<b>1 206.1</b>	889.0	35.7	688.3
<b>EBITDA Margin</b>				
Foodcorp	<b>9.1%</b>	9.7%	(0.6)	9.7%
Rainbow	<b>10.0%</b>	4.3%	5.7	4.3%
TSB	<b>9.0%</b>	6.9%	2.1	-
Vector	<b>11.2%</b>	14.3%	(3.1)	14.4%
<b>Total</b>	<b>10.0%</b>	7.7%	2.3	7.9%
<b>Rainbow pre-IAS 39</b>				
EBITDA	<b>352.5</b>	155.6	126.6	157.2
EBITDA Margin	<b>7.6%</b>	3.6%	4.0	3.6%



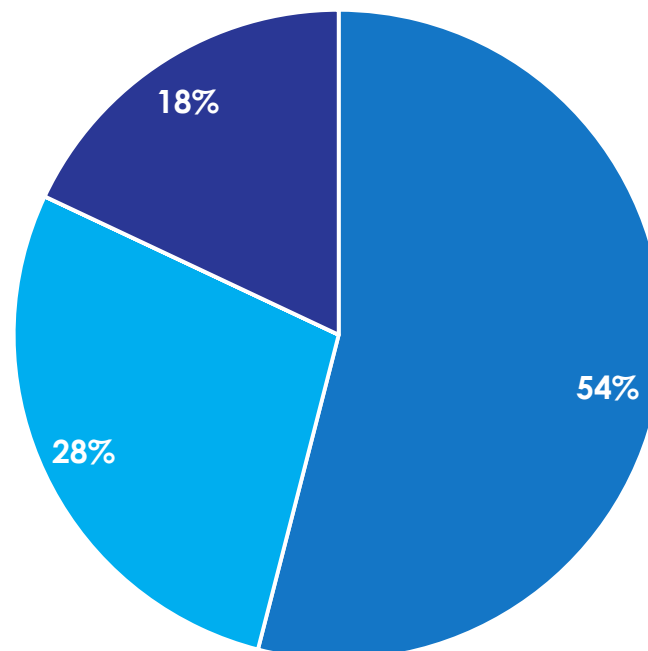
## Financial review: operating results summary

### Segmental contribution to EBITDA

2014 - R1206.1 million



2013 – R688.3 million



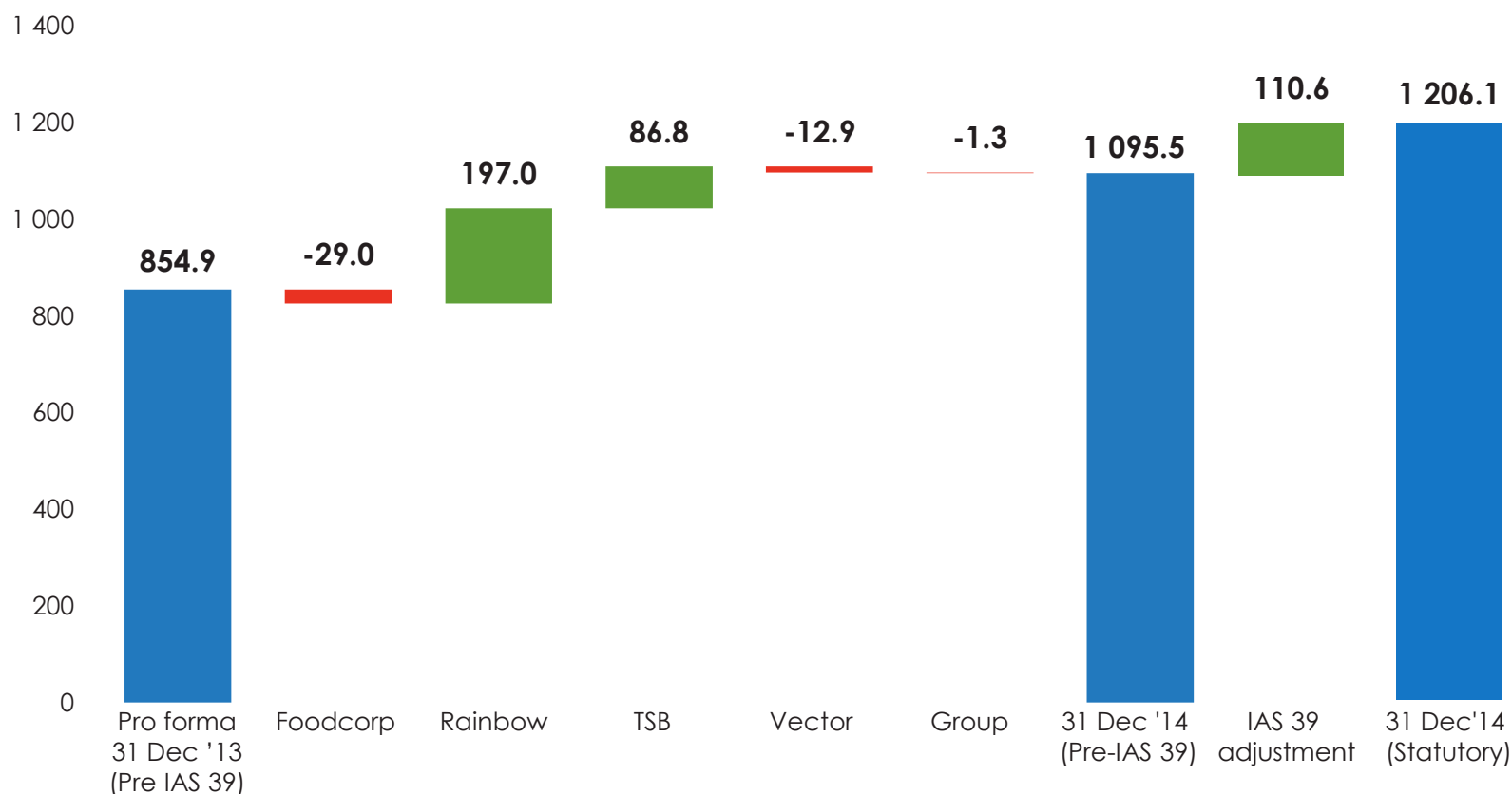
■ Foodcorp ■ Rainbow ■ TSB ■ Vector





# Financial review: operating results summary

## Segmental contribution to EBITDA improvement





## Financial review: cash flow summary

	6 months 31 Dec '14 Actual	6 months 31 Dec '13 Restated
<b>Opening balance (including money market investment and net of overdraft)</b>	<b>1 472.7</b>	2 763.2
Operating profit adjusted for non-cash flow items	1 311.7	690.6
Working capital movement	(695.0)	166.9
Net finance cost paid	(164.4)	(201.8)
Tax paid	(105.1)	(30.4)
Capital expenditure (including intangibles)	(345.5)	(184.0)
Additional investment in joint venture/subsidiary	(45.8)	(520.7)
Proceeds on disposal of PP&E	15.3	7.0
Interest-bearing liabilities	(28.9)	(506.1)
Dividends received	21.9	-
Dividends paid	(172.6)	-
Issue of shares	2.6	5.0
Discontinued operation - net cash inflows	86.1	37.7
Proceeds on disposal of preference share investment	-	130.3
<b>Closing balance</b>	<b>1 353.0</b>	2 357.7

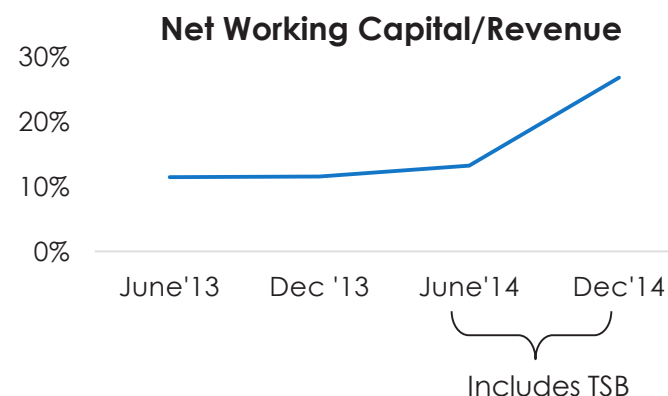


## Financial review

### Working capital movement (Rm)

	31 Dec '14 Actual	31 Dec '13 Restated
Net	(695.0)	166.9
Trade payables	256.8	706.8
Inventory and biological assets	(620.7)	(81.2)
Trade receivables	(331.1)	(458.7)

- Working capital was negatively impacted by the higher inventory levels that TSB maintains to cover their off crop period (January to March)





## Financial review

### RCL Foods' capital expenditure programme directed at Foodcorp and TSB

Rm	31 Dec '14	31 Dec '13
Total expenditure	345.5	184.0

- Foodcorp expenditure amounts to R114.7 million with major capital expenditure relating to the solvent extraction plant in the Grocery division
- TSB expenditure amounted to R88.2 million for the six months being largely attributable to the expansion of the Molatek operations and ongoing feasibility spend in Massingir
- Capex within Rainbow remains limited to necessary replacement items
- R147.1 million has been contracted and committed, but not spent
- A further R153.3 million has been approved, but not contracted



## Operational review – Foodcorp



<b>Revenue (Rm)</b>	<b>6 months 31 Dec '14 Actual</b>	<b>6 months 31 Dec '13 Pro forma</b>	<b>% var</b>	<b>6 months 31 Dec '13 Restated</b>
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Vector	<b>986.7</b>	861.4	14.5	861.4
Sales between Segments	<b>(592.8)</b>	(481.9)	(23.0)	(468.4)
<b>Total</b>	<b>12 029.3</b>	11 595.2	3.7	8 669.5

<b>EBITDA (Rm)</b>	<b>6 months 31 Dec '14 Actual</b>	<b>6 months 31 Dec '13 Pro forma</b>	<b>% var</b>	<b>6 months 31 Dec '13 Restated</b>
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<b>Total</b>	<b>1 206.1</b>	889.0	35.7	688.3

### The opportunity

- RCL Foods sees strong future growth potential in the previously Foodcorp brands
- Drive innovation in existing brands and categories and expand into new brand categories
- Being part of RCL Foods enables greater product innovation and investment in new opportunities
- Opportunity to harness the selling, distribution and credit management synergies across the Group



## Operational review – Foodcorp



### **Foodcorp has had a disappointing trading performance, albeit in tough trading conditions and industrial action**

- Net revenue from continuing operations decreased by 2% to R3.8bn impacted by a seven week strike in the Speciality division (R70.3m lost turnover with R21m profit impact) as well as poor trading performance from the Milling division
- EBITDA was below expectation at R344.3m (31 Dec '13 PF: R373.4m), translating into a margin of 9.1%
- Substantial work has been performed on the future strategies of each of the divisions to enable focus over the next 18 months whilst the overall RCL Foods restructure is completed
- RCL Foods sees significant upside into the future in both margin and volume across all of Foodcorp's brands and categories

## Operational review – Foodcorp

### Grocery division performed well despite a very competitive environment

Food	Brands	Category position 2014	Category share 2014
Peanut butter		1	43.5%
Rusks		1	36.0%
Mayonnaise		2	39.2%
Sorghum		2	26.3%
Dry Dog food		1	44.8%
Dry Cat food		1	28.3%
			
			
			

- Some volume declines in Grocery have been experienced as the Foodcorp brands have held price despite competitor price activity
- Nola grew margins as a result of the above as well as from improved plant efficiencies
- Pet food volumes have been negatively impacted by the product recall in July which translated into low service levels as stock cover was completely eroded. The recall related to contaminated maize from a supplier and regular tests have been introduced to prevent reoccurrence
- Costs and production yields remain well managed, and future margin growth possibilities in most categories are expected

Source: AC Nielsen 6mma December 2014, Aztec 6mma December 2014



## Operational review – Foodcorp



**Beverage division continues to perform well especially in the recently launched Smooth range**

Food	Brands	Category position 2014	Category share 2014
Beverages	  	<b>1</b>	<b>70.0%</b>

- Mageu No1 is a traditional brand
- Volume across the Mageu brand has held up well and the margin has improved due to the growth of the successful premium Smooth sub brand
- Significant opportunity exists to enter into new categories to drive future growth



Source: BMI



## Operational review – Foodcorp

Pie division has been under volume pressure, much of it self inflicted

Food	Brands	Category position 2014	Category share 2014
Pies		1	30.0%

- The overall pie category is in decline
- A new business model to restore profitability and growth has been developed and is in the process of implementation
- Significant opportunities exist for a wider, better branded range of pies and adjacent categories



Source: BMI

## Operational review – Foodcorp

### **Speciality, the division supplying Woolworths, performance was severely impacted by a seven week strike costing R21m**

- Performance was significantly impacted by lost volume as the Bronkhorstspuit plant was shut down for seven weeks
- A short-term contingency plan has been put in place to mitigate against such action in future
- A step changed growth and efficiency manufacturing blueprint has been put in place with Woolworths which will enable Speciality to produce world leading products and drive Woolworths' 2020 strategy
- A number of synergies and opportunities within the broader RCL Foods have also been identified





# Operational review – Foodcorp



## Milling and Baking

Food	Brands	Category position 2014	Category share 2014
Flour	 	4	14.0%
Bread	 	4	6.0%
Maize		5	2.8%

### Milling

- Flour sales volumes were under pressure during the first half of the year, a positive was the high consistency in the flour quality albeit at a marginal premium cost
- A highlight was the successful delivery of the Supreme Top Baker initiative
- Trading conditions are expected to remain highly competitive during the second half of the financial year which is likely to keep margins under pressure

### Baking

- Improved performance in Baking
- Competitors continue to focus on increasing market share in areas where Sunbake has a strong market presence



Source: AC Nielsen 6mma December 2014, Aztec 6mma December 2014



## Operational review – Rainbow



<b>Revenue (Rm)</b>	<b>6 months 31 Dec '14 Actual</b>	<b>6 months 31 Dec '13 Pro forma</b>	<b>% var</b>	<b>6 months 31 Dec '13 Restated</b>
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Total	12 029.3	11 595.2	3.7	8 669.5
<b>EBITDA (Rm)</b>				
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Vector	110.5	123.4	(10.5)	124.2
Unallocated Group costs	(2.7)	(1.4)	(92.9)	(3.3)
Total	1 206.1	889.0	35.7	688.3
Rainbow pre-IAS 39 EBITDA	352.5	155.6	126.5	157.2

### The opportunity

- Consumption and long-term volume growth trends expected to continue
- Rainbow's new business model is delivering strongly
- Focus on value-added products and strategic customers driving an improved mix
- Industry margins improved but not yet restored to acceptable levels
  - Tariffs and anti-dumping protection are key
  - Commodity price volatility and rand weakness remain a risk
- Rainbow remains supportive of Government's intended cap on injection

## Operational review – Rainbow

### Rainbow's new business model is delivering more profitable, consistent results

- Rainbow's pre-IAS 39 EBITDA, at R352.5m, is significantly up on the R155.6m for the comparable period
- Changes effected by the new business model

#### 1. Inputs

- Total volumes were reduced by 9% to align with profitable demand and eliminate loss making lines
- Breakthroughs were made in the bird weight bell curve, allowing Rainbow to produce a greater proportion of birds in the QSR weight range



- Cost containment and efficiency initiatives across the agricultural and processing operations resulted in production costs (excl feed) being lower than the comparable period

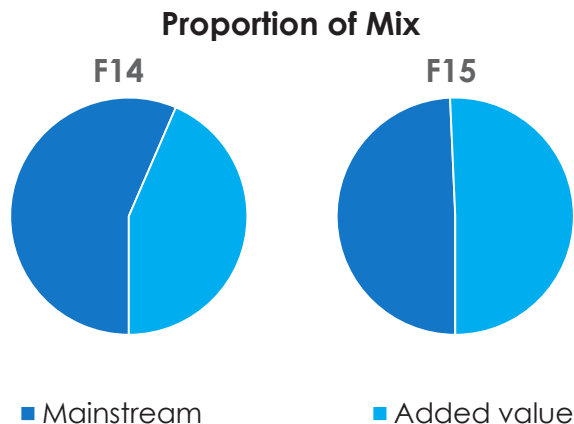
## Operational review – Rainbow

### Rainbow's new business model is delivering more profitable, consistent results

- Changes effected by the new business model | Continued

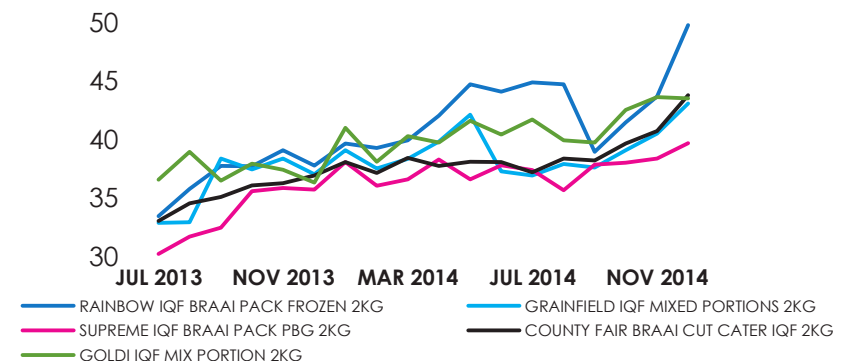
#### 2. Outputs

- Less absolute volume reduced exposure to unprofitable lines e.g. IQF volume down by 40%
- Lower volume in commodity type lines meant Rainbow could grow mainstream prices ahead of the market
- Rainbow's capacity to increase volume is retained should the industry revert to a sustainably profitable level in mainstream chicken, e.g. IQF



Source: Internal data

#### 2kg Mixed Portions IQF Pricing Chart (Rands)

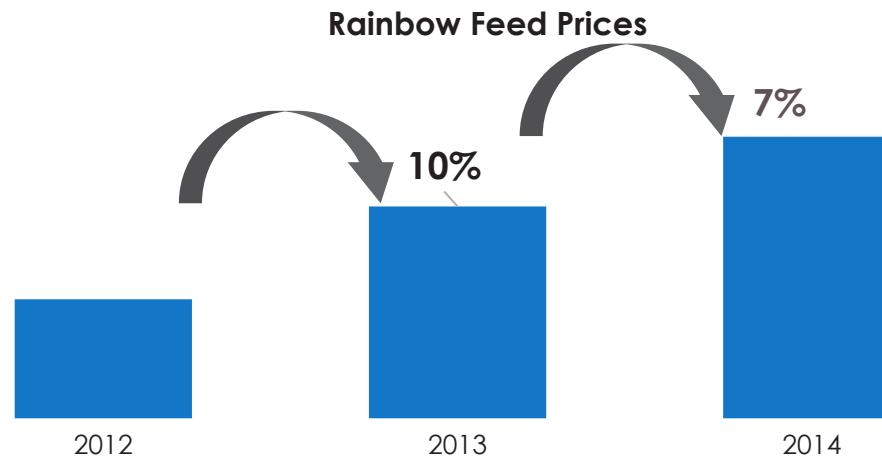


Source: Nielsen

## Operational review – Rainbow

**Despite record crops both locally and internationally, commodity prices were volatile and remained high, with Rainbow's total feed cost (R/ton) increasing by 7% Y-o-Y**

- Whilst local maize prices have softened from historic highs, decreases are less pronounced period on period
- Rand weakness continues to adversely affect imported feed components
- Rainbow has specifically invested in feed diet to enhance bird performance



Source: Internal data



## Operational review – Rainbow

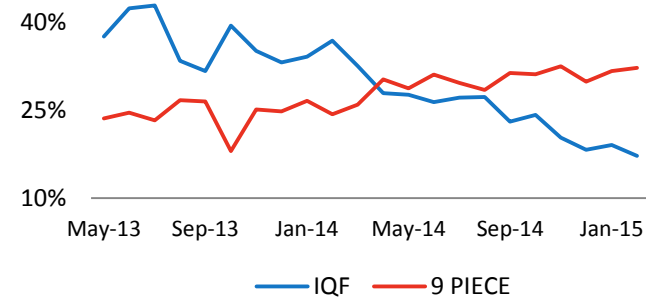


### Food Solutions

- Rainbow has won a greater share of QSR business and has delivered strong growth across the QSR customer base, generating a significantly better mix in the process
- Rainbow's step changed ability to produce more QSR weight range birds from the same flocks, will mean less agriculture capex going forward



Production as a % of dressed mass

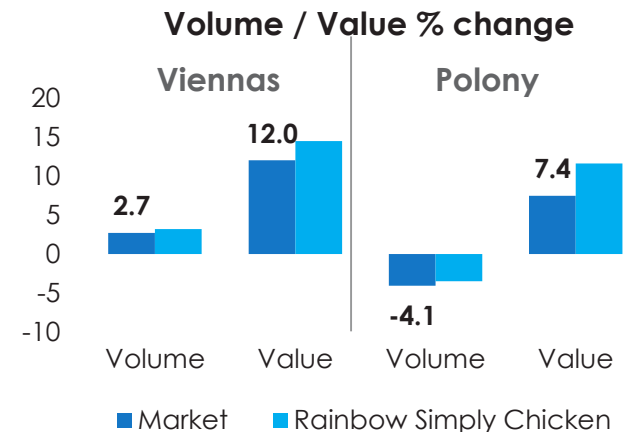




# Operational review – Rainbow

## Retail

- Simply Chicken added value ranges, on the back of processed meat industry scares in South Africa and the EU, have grown strongly in profit contribution
- The Simply Chicken positioning and consumer insight remains powerful, and is being built on in the media at the moment



Source: Nielsen



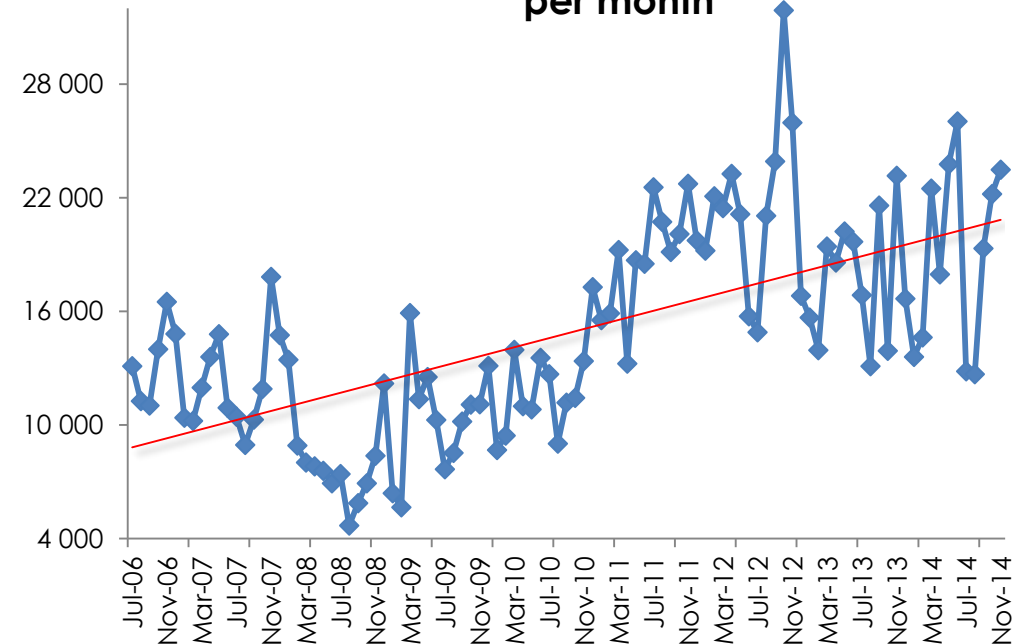
# Rainbow – Market changing factors update



## Trade remedies

- Dti implemented a tariff on bone-in portions in August 2013, which affected non EU countries
- Subsequent to year-end, the Dti implemented interim anti-dumping duties against key EU countries effective until 1 January 2015, whilst they complete their research and a decision is reached on permanent duties
- The discovery of Avian Influenza (AI) in Germany, the Netherlands and United Kingdom has extended the restrictions, effectively banning imports from affected countries for the moment
- The implications of the Agoa trade agreement for the chicken industry are currently being negotiated. Minister Davies is working in close conjunction with the Chairman of SAPA to deliver an equitable result

**Imports - Total Chicken (Excl MDM) - Tons per month**



Source: SAPA



## Rainbow – Market changing factors update



### Injection cap

- Rainbow remains supportive of Government's intended 15% cap on injection although no updates on the scheduled implementation date have been provided
- Rainbow's stance, because of its strategy of building consistent brands that consumers demand, has been to inject lower than the industry for years (despite the relative financial penalty)
- Rainbow welcomes the leveling of these playing fields which is in consumer interests



## Operational review – TSB



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Vector	110.5	123.4	(10.5)	124.2
Unallocated Group costs	(2.7)	(1.4)	(92.9)	(3.3)
<b>Total</b>	<b>1 206.1</b>	<b>889.0</b>	<b>35.7</b>	<b>688.3</b>

### The opportunity

- Significant growth potential into Africa with huge diversification potential
- Greenfield sugarcane development project in the Massingir District of Mozambique



## Operational review – TSB



### Results for the six months ended 31 December 2014

- EBITDA of R290.7 million which translates into a margin of 9.0% (31 Dec '13 PF: 6.9%)
- Sugar tariffs increased from \$358 to \$566 per ton, causing a significant decrease in sugar imports
- Lower imports translated into increased domestic sales at better than export prices and margins
- TSB raw sugar production increased 10% to 450 000 tons (31 Dec '13: 409 000 tons)
- Molatek's expansion project successful – sales volumes increased 22% to 171 000 (31 Dec '13: 140 000)

### RSSC

- Equity accounted earnings for the period increased from R102.1m (31 Dec '13 PF) to R104.7m







## Operational review – TSB

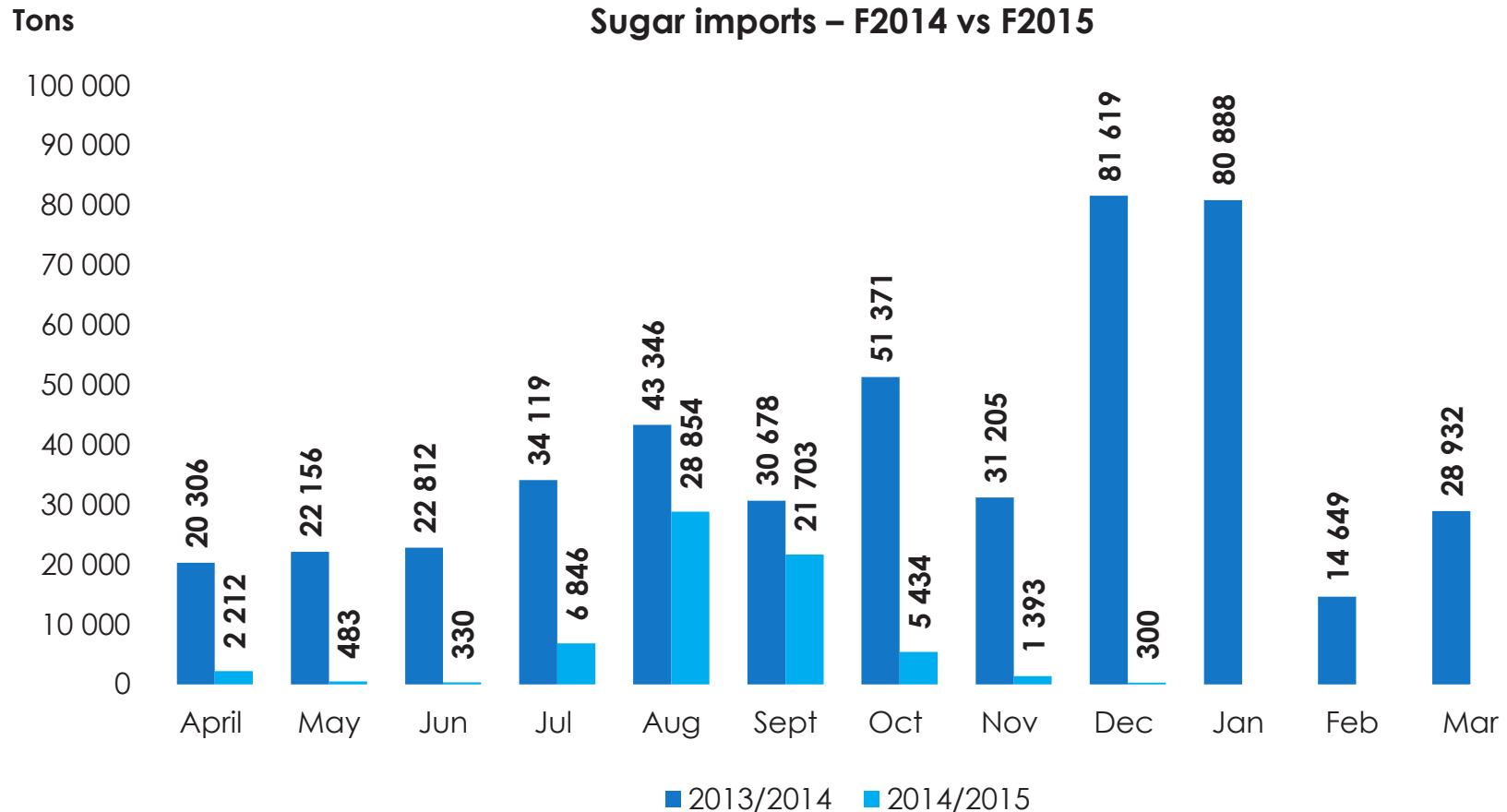


### Massingir

- Massingir is TSB's proposed greenfield expansion in Mozambique. Feasibility studies are substantially completed.
- A final decision on the project likely by June 2015
- R77.4m of setup costs relating to the project are currently recorded as work in progress with a further R21.9m budgeted for the remainder of 2015



## Operational review – TSB



Source: SASA

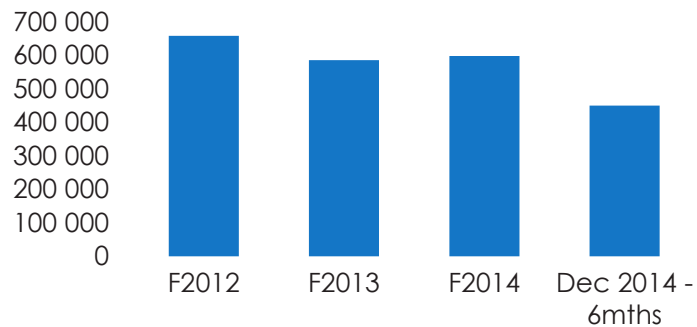


## Operational review – TSB

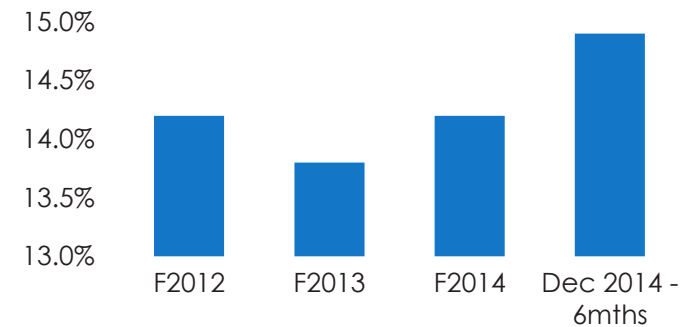


### TSB Agronomic Dashboard

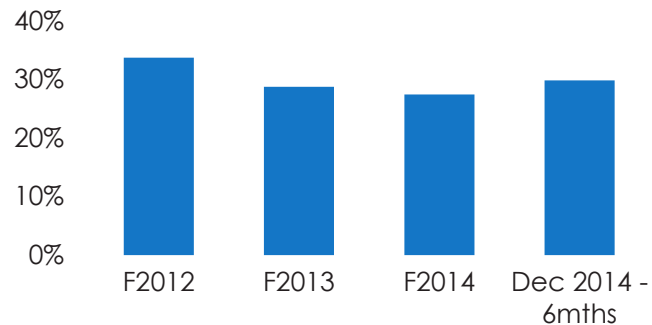
**Tons raw sugar produced**



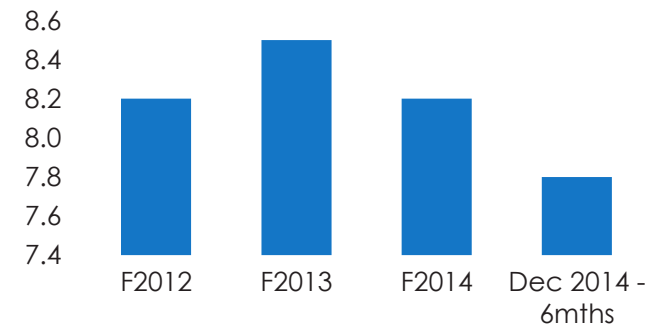
**Sucrose %**



**TSB production share**



**Cane: Sugar ratio**







## Operational review – Vector



### Optimisation of outbound supply chain

<b>Revenue (Rm)</b>	<b>6 months 31 Dec '14 Actual</b>	<b>6 months 31 Dec '13 Pro forma</b>	<b>% var</b>	<b>6 months 31 Dec '13 Restated</b>
Foodcorp	3 786.5	3 862.9	(2.0)	3 862.9
Rainbow	4 629.4	4 413.6	4.9	4 413.6
TSB	3 219.5	2 939.3	9.5	-
<b>Vector</b>	<b>986.7</b>	<b>861.4</b>	<b>14.5</b>	<b>861.4</b>
Sales between Segments	(592.8)	(481.9)	(23.0)	(468.4)
<b>Total</b>	<b>12 029.3</b>	<b>11 595.2</b>	<b>3.7</b>	<b>8 669.5</b>

<b>EBITDA (Rm)</b>	<b>6 months 31 Dec '14 Actual</b>	<b>6 months 31 Dec '13 Pro forma</b>	<b>% var</b>	<b>6 months 31 Dec '13 Restated</b>
Foodcorp	344.3	373.4	(7.7)	376.1
Rainbow	463.2	189.7	144.2	191.3
TSB	290.7	203.9	42.6	-
<b>Vector</b>	<b>110.5</b>	<b>123.4</b>	<b>(10.5)</b>	<b>124.2</b>
Unallocated Group costs	(2.7)	(1.4)	(92.9)	(3.3)
<b>Total</b>	<b>1 206.1</b>	<b>889.0</b>	<b>35.7</b>	<b>688.3</b>

#### The opportunity

- Opportunity to leverage Vector's business model and skills into the ambient area within Foodcorp and TSB Sugar
- Significant investment in new capacity will facilitate higher volumes and improved operational efficiency (c.R14 bn value of goods moved through Vector system annually)
- Well positioned for future growth

## Operational review – Vector



### Pleasing growth in revenue



**Good growth in Foodservice industry  
boosted volumes**



**Burger King expands store footprint**



**Sea Harvest joined the Vector network late  
in F14**

Revenue growth up  
14.6% to R986.7m

- Second sales and merchandising structure operational
- Sea Harvest not in the comparative base
- Expansion of Burger King store footprint
- Growth in the Foodservice industry

## Operational review – Vector

### Expansion and industrial action impact cost



**Second sales and merchandising structure implemented**

#### Eskom to Increase Electricity Prices as Load Shedding Continues

By Oliver Ngwenya | 2015-01-18 16:59

Business

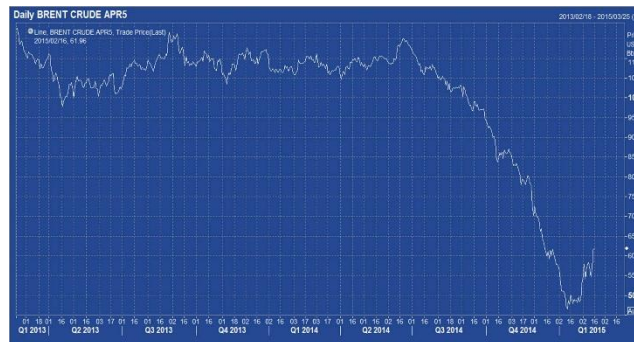


Eskom CEO, Tsedisio Matona at the press conference. Image: The Sunday Times.

Consumers of electricity are to brace themselves for more tariff increases in the next few years and they must also know that the evil that is load shedding will stay with them for a long time to come, at least another three to five years. This was the main message in a press briefing given by Eskom CEO, Tsedisio Matona on Thursday.

Speaking on the need for load shedding, Matona said that the haphazard way in which the parastatal had been run in the last seven years had resulted in a desperate need for maintenance, which, if not done

**Electricity tariffs increase and will continue to do so**



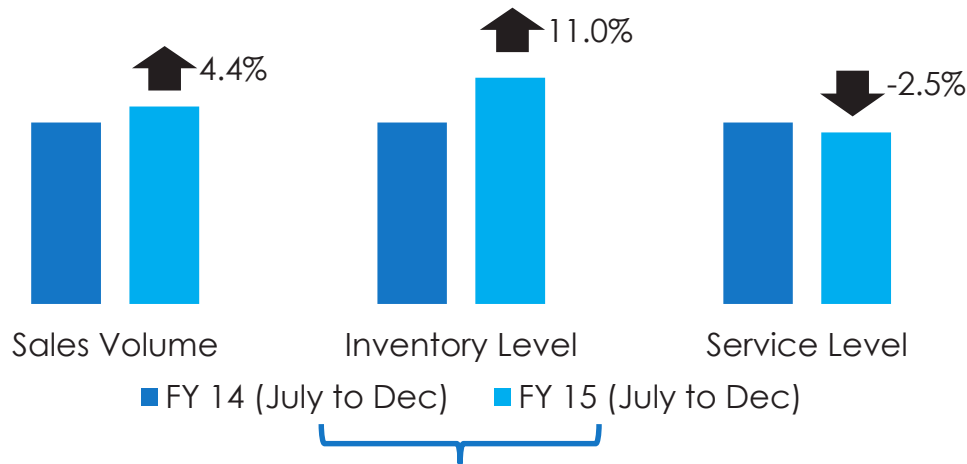
**Fuel prices remained high during the first half of F15 with delayed pump price reductions and a weak Rand**

- EBITDA decreased by 11.0% to R110.5 million largely due to the industrial action at the Midrand campus (R20.2m incurred in an effort to maintain service levels). Excluding that impact, EBITDA would have grown by 5.9%.
- Second sales and merchandising unit employing > 1 000 new staff and higher wage settlements resulted in a substantial increase in the cost base
- High electricity and fuel costs continue to impact the distribution sector although some benefit from fuel price reductions is expected during the second half of the year

## Operational review – Vector



### Operational efficiency



#### 11% increase in inventory levels

- ✓ New business (Sea Harvest not in comparative base, growth in Burger King store footprint)
- ✓ To alleviate the impact of industrial action

### Operational efficiency

- Year on year volume growth increased by 4.4% whilst average inventory levels increased by 11%, mainly to accommodate new business and to alleviate the impact of the industrial action
- Service levels declined by 2.5% as a result of supply constraints experienced with certain major principals



## Prospects

- Operational improvements implemented across different businesses should continue to contribute positively
- Second half of the financial year is a seasonally lower profit period, especially as relates to Rainbow and TSB
- Sustainable improvement in consumer spending is unlikely: the impact of this is pervasive across all RCL Foods' segments
- Poultry industry's application for long-term anti-dumping duty protection and the timing of government's regulation of injection remain as uncertainties
- TSB has sufficient irrigation resources for the forthcoming sugar season
- Positive outlook for Vector with CSD and new customer growth anticipated
- RCL Foods continues to explore opportunities in strategic growth markets in the food sector in South Africa and sub-Saharan Africa in line with its long-term aspirations



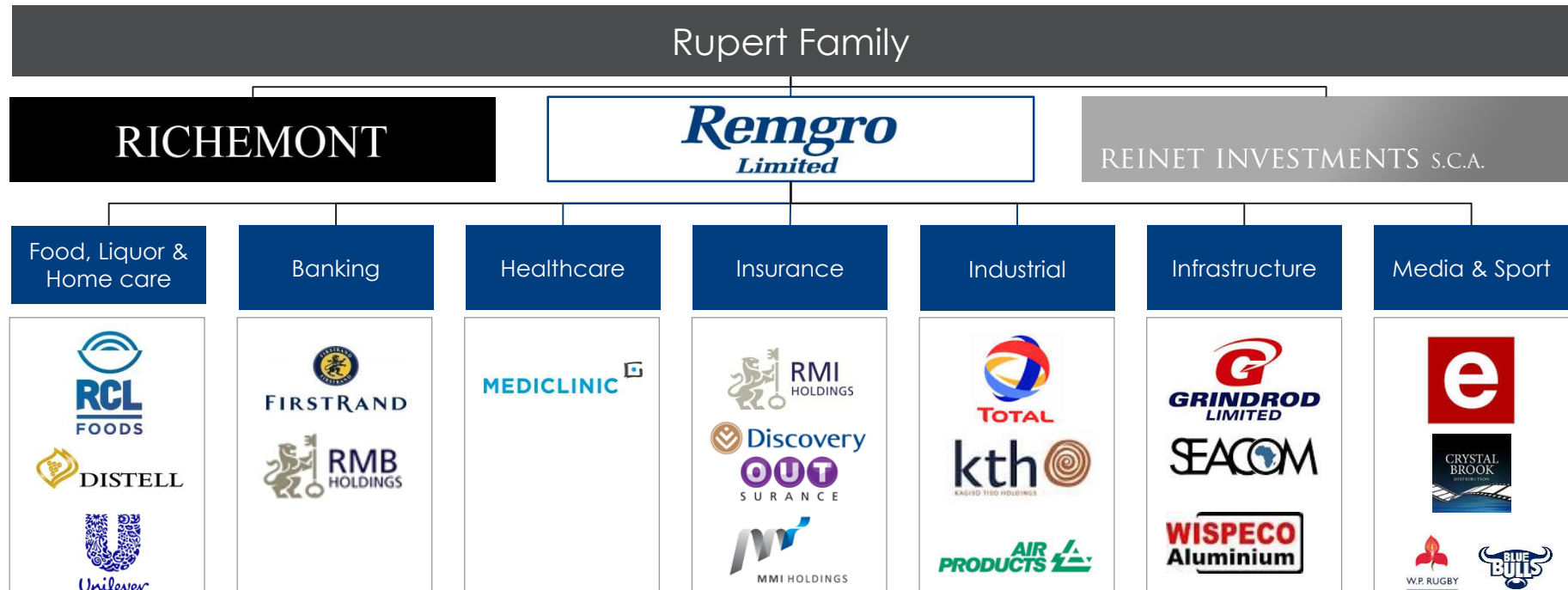


## Appendices



# Strategic overview

## RCL Foods in context





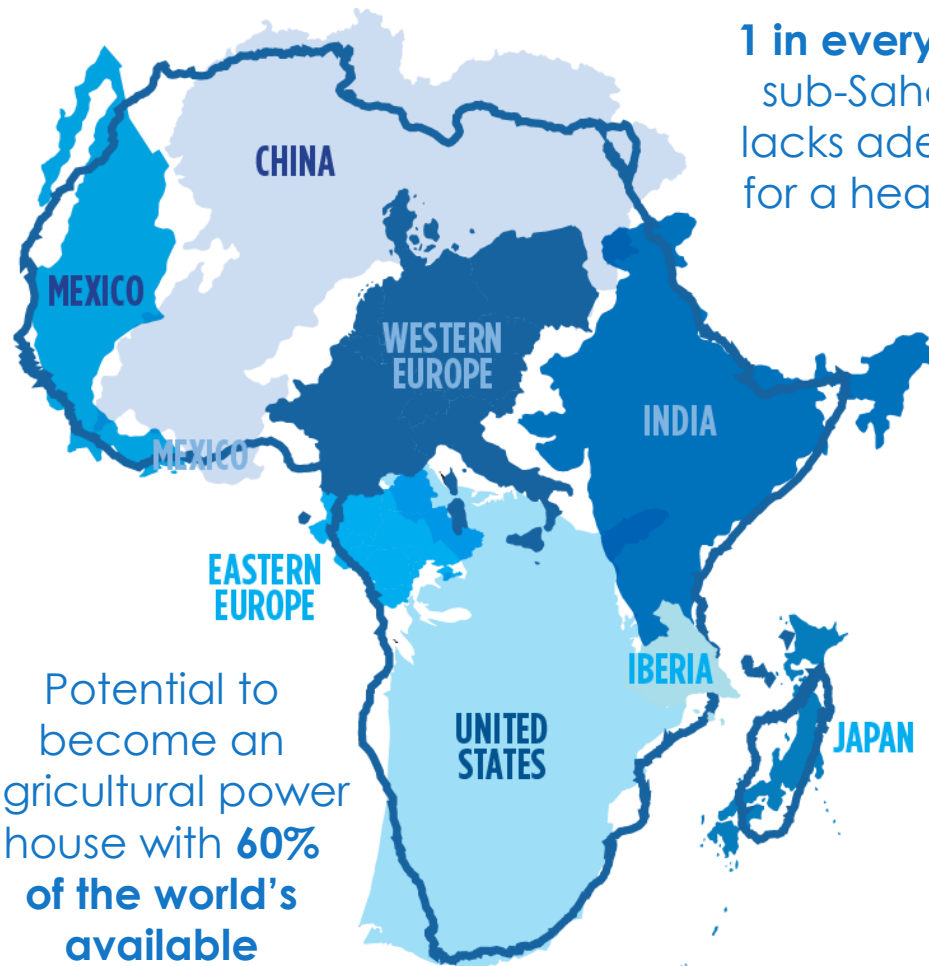
## Strategic overview

### Africa opportunity – 2050

Population will more than double to 2 billion, **22% of world's population**

Workforce will become the largest in the world, **25% of the world's workers**

Potential to become an agricultural power house with **60% of the world's available farmland**



**1 in every 4 people** in sub-Saharan Africa lacks adequate food for a healthy life style

Food demand is predicted to increase by 50% by 2030 and **70% by 2050**





# Strategic overview

## What differentiates us?

<b>Portfolio of leading consumer brands</b>	<ul style="list-style-type: none"> <li>• Leading market position in many categories</li> <li>• Best known brands that span staples to top-end, value-added offerings</li> <li>• Emerging middle-class displays strong brand loyalty</li> </ul>
<b>Unique, integrated business mode</b>	<ul style="list-style-type: none"> <li>• Own the route to market through integrated outbound supply chain</li> <li>• Strategic customer relationships</li> <li>• World-class technology and systems delivering a highly efficient distribution service</li> </ul>
<b>Significant platform for expansion</b>	<ul style="list-style-type: none"> <li>• The transformational acquisitions of Foodcorp and TSB Sugar have established a business of significant size and scale with diversification to counter cyclicalities</li> <li>• Opportunity to realise synergies (distribution, sourcing, IT systems, funding) across the Group</li> </ul>
<b>Positioned to deliver on the African opportunity</b>	<ul style="list-style-type: none"> <li>• RCL Foods is currently pursuing a number of projects in sub-Saharan Africa in addition to the greenfield sugar cane project in Mozambique</li> <li>• Extensive research and analysis to identify suitable investment opportunities against very specific criteria</li> </ul>
<b>Experienced management team with strong operational track record</b>	<ul style="list-style-type: none"> <li>• Management team has extensive knowledge and experience in the SA food industry</li> <li>• Delivered steady, through-the-cycle revenue growth (11% CAGR since 2000)</li> <li>• Depth of management with experienced senior management at every business segment level</li> </ul>
<b>Support of a highly regarded strategic shareholder</b>	<ul style="list-style-type: none"> <li>• Remgro is a highly regarded investment holding company with substantial size and influence</li> <li>• Adds value by providing strategic guidance and financial support</li> <li>• An investment partner of choice</li> </ul>



## Foodcorp overview



















### **Foodcorp is a leading manufacturer of quality branded and private label food products**

- Product range includes
  - Peanut butter, pet food, mayonnaise, edible oils, breads, bakery products and wheat flour
  - Certain traditional SA products such as rusks, sorghum meal, mageu and white maize meal
- It manufactures and sells a wide range of quality convenience ready to eat products including pies, a range of products, speciality breads and cakes for Woolworths and other retailers
- Foodcorp positions products to appeal to the mass consumer market, representing approximately 70% of the total South African population
- Foodcorp supplies most products nationally to major retail and wholesale outlets
  - Including Shoprite-Checkers, Woolworths, Pick 'n Pay, Spar and Walmart-Massmart, independent retailers, forecourts and the food services industry
- Managed under six larger production units
  - Grocery division, Milling division, Baking division, Pie division, Beverage division and Speciality division

## Operational review – Foodcorp

### Brand investment results in Foodcorp's core brands enjoying leading market positions

Food	Brands	Category position 2014	Category share 2014	Foodcorp growth 2014	Market growth 2014
<b>National focus</b>					
Dry Dog food	  	1	44.8%	-10.1%	-2.1%
Dry Cat food		1	28.3%	7.9%	8.5%
Peanut butter		1	43.5%	-0.8%	13.1%
Beverages	  	1	70%	0.4%	N/A
Rusks		1	36.0%	7.7%	4.9%
Pies		1	30%	-2.7%	-1.2%
Mayonnaise		2	39.2%	-0.8%	4.8%
Sorghum		2	26.3%	-10.1%	-4.9%
Flour		4	14%	-6%	2%
Private label	Largest single supplier to Woolworths				
<b>Regional focus</b>					
Bread		4	6%	-13.3%	-0.9%
Maize	 	5	2.8%	-8%	3%

Eight Foodcorp brands enjoy either #1 or #2 category positions in their segments

Source: AC Nielsen 6mma December 2014, Aztec 6mma December 2014, BMI 6mma 2013

(Beverages)



# Foodcorp: Grocery and Pie Divisions



## Grocery

The Grocery Division consists of a portfolio of well recognised brands with **market leading positions**

Includes a wide range of grain and edible oil based products, sorghum, peanut butter, rusks, a range of pet foods, as well as salad dressings, dips and spreads

One mega site which includes 6 operations



## Brands



## Pie

The **Pie Division produces a range of high quality, predominantly meat pies under the Pieman's brand** that are sold in these formats: frozen unbaked, frozen baked and chilled baked



## Brands



# Foodcorp: Beverage and Milling divisions

## Beverage

The Beverage Division produces a **maize-based health drink** under the Mageu No 1, Smooth, Phuzimpilo and Mnandi brands



## Brands



## Milling

The Milling Division operates **the largest single site flour mill in southern Africa** and a maize mill, both based at the same site in Pretoria



## Brands



# Foodcorp: Baking and Speciality divisions

## Baking

The Baking Division is the **fourth largest bakery group in the country**, operating seven bakeries and **distributing its products in five of the country's provinces**



## Brands



## Speciality

The Speciality Division produces a range of superior ready to eat products, including speciality breads, **mainly for Woolworths**

The product range includes sandwiches, muffins, desserts, snack foods, scones, rye breads, cake products, pastries and croissants



## Brands

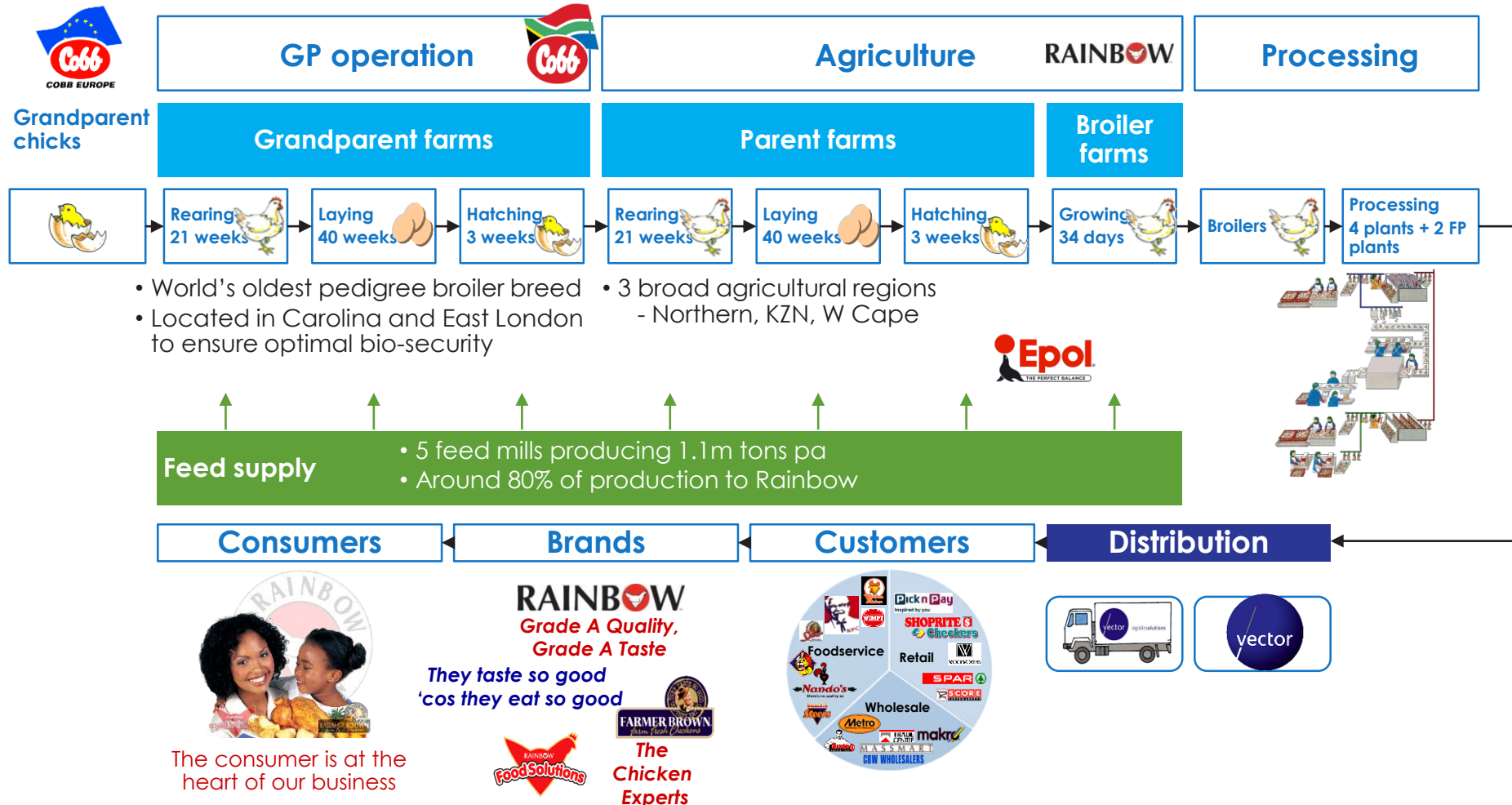




# Rainbow: Complex business chain

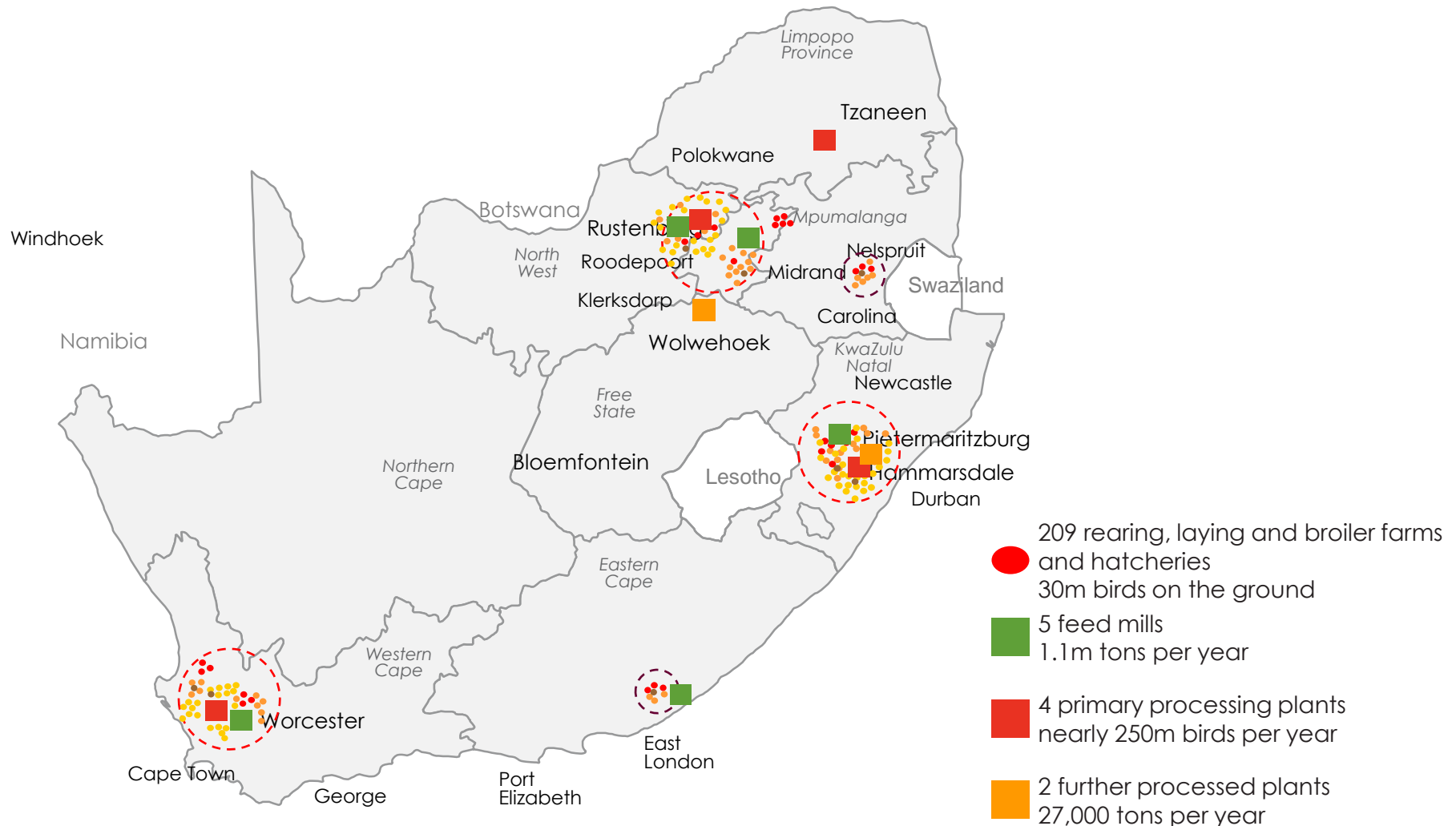


## Integrated supply chain from “farm to fork”





# Rainbow – Infrastructure





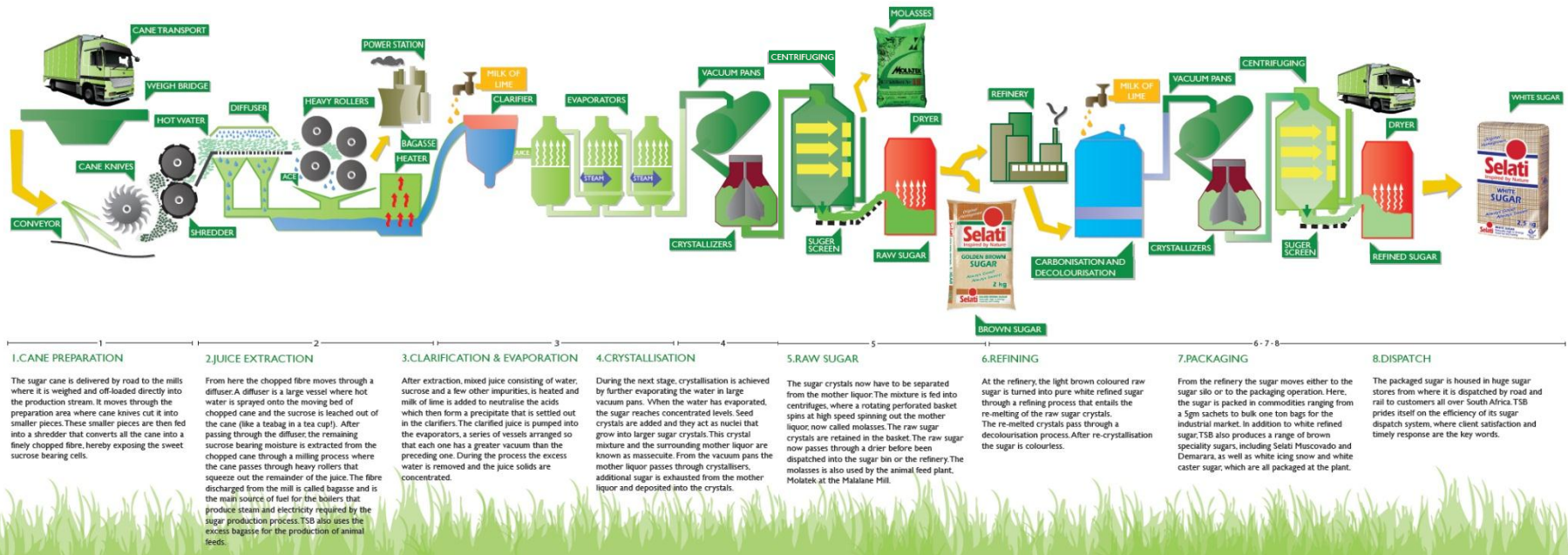
## Operational review – TSB

Mill	Mill	Established	Tons sugar produced	Notes
Nkomazi	Malalane	1968	189 000	<i>Nkomazi produces approximately 490 000 tons of sugar per year</i>
	Komati	1993	250 000	
Pongola	Pongola	1954	163 000	<i>Pongola produces approximately 135 000 tons of sugar per year</i>

### Malalane Mill

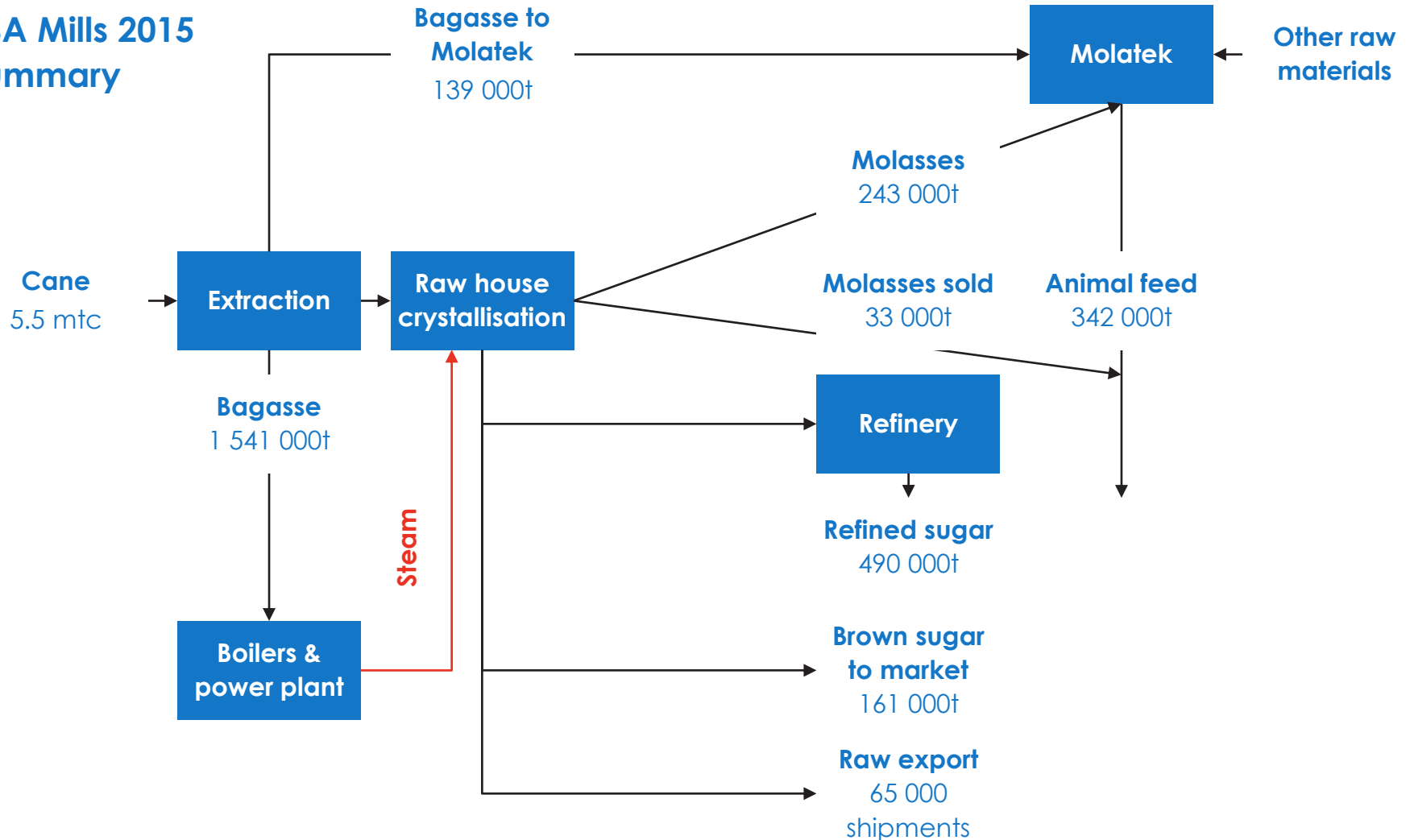


## HOW SELATI SUGAR IS MADE



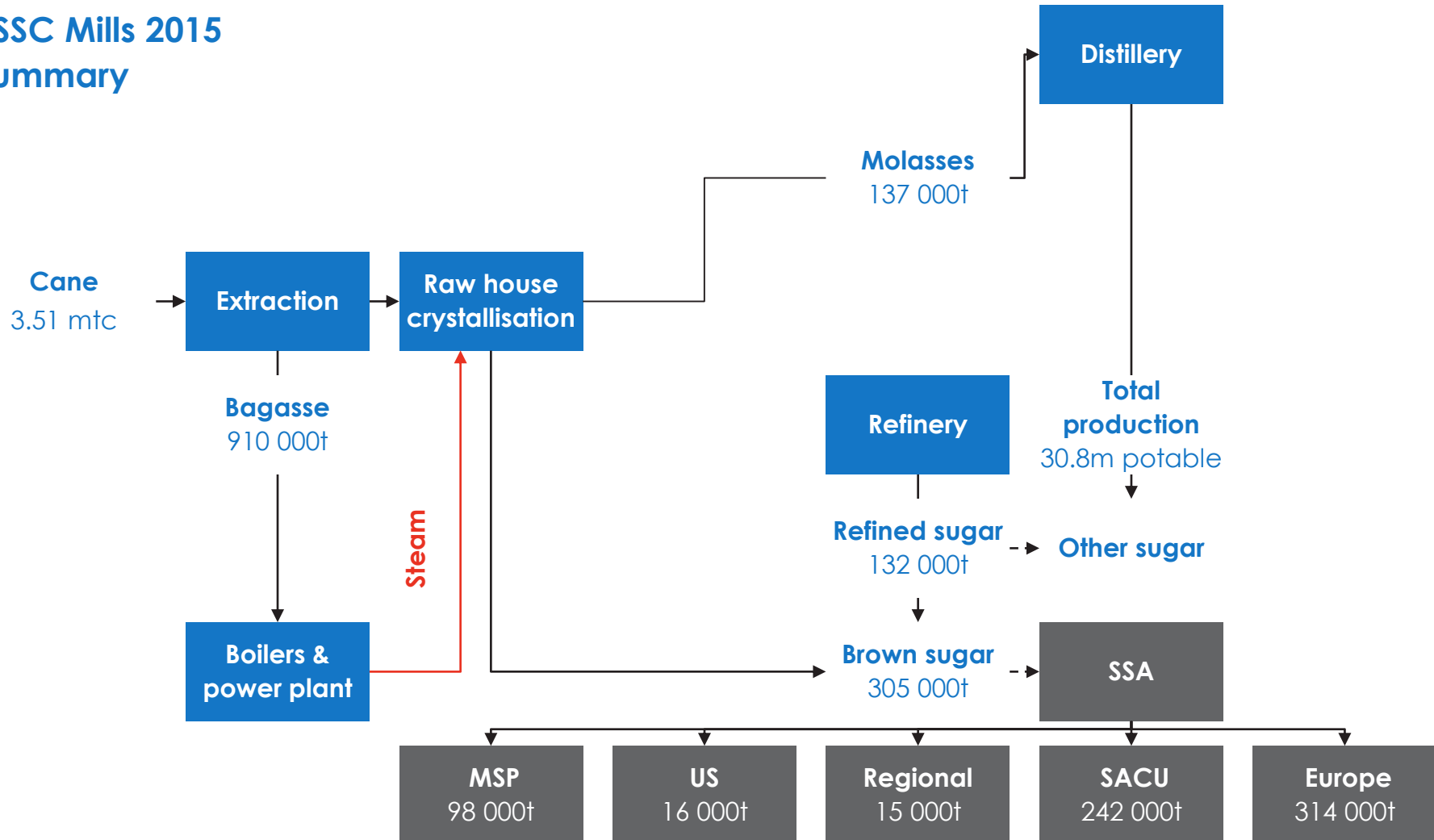
## Operational review – TSB

### RSA Mills 2015 Summary



## Operational review – TSB

### RSSC Mills 2015 Summary







## Operational review – TSB



### Royal Swaziland Corporation | 27.42% Shareholding

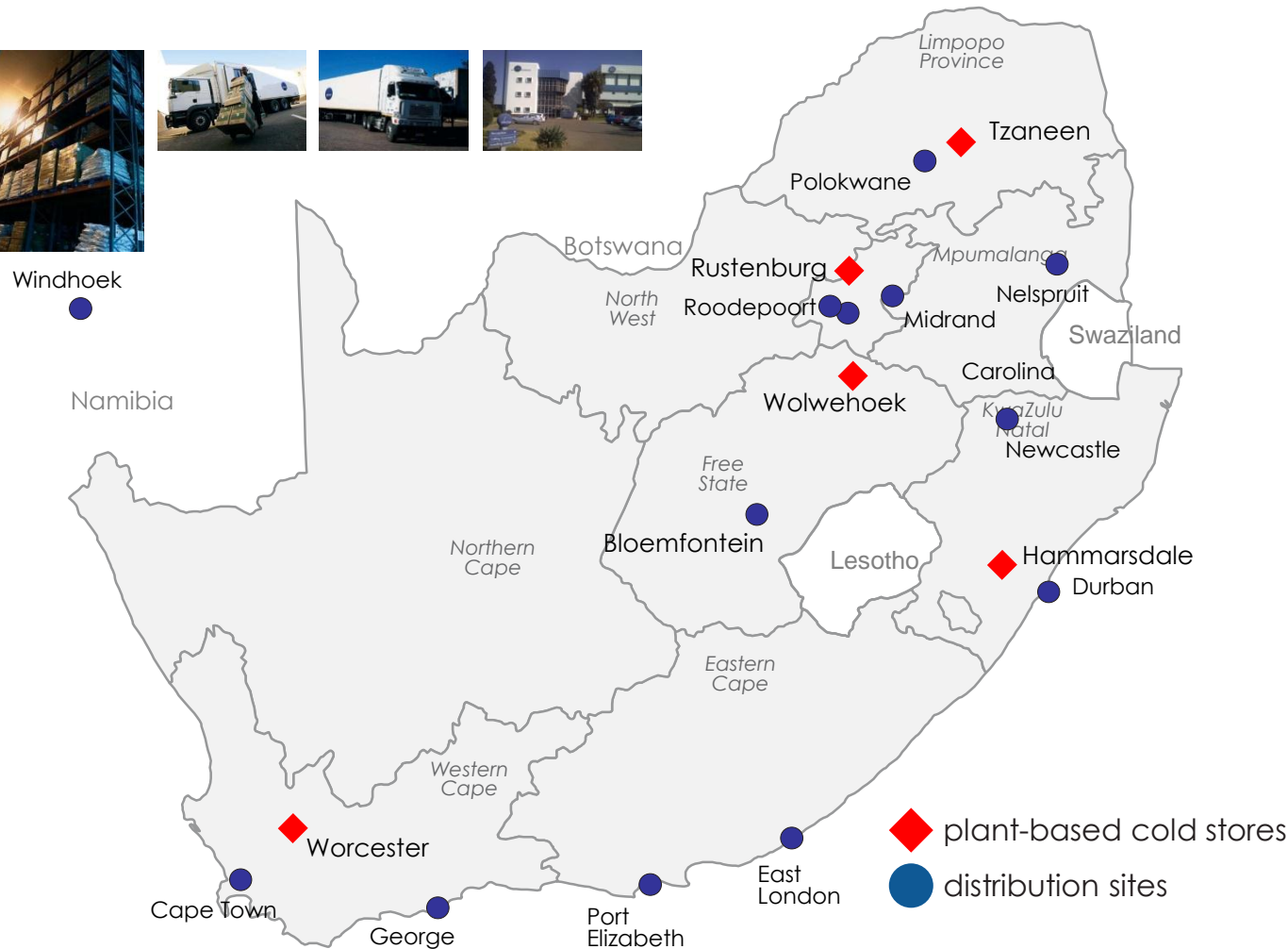
RSSC Key Parameters	Metric	2014/15 season
Area harvested	Ha	19 566
Cane – Estate	Tons	2 115 390
Cane – Outgrowers	Tons	1 390 319
Cane total	Tons	3 505 709
Sugar 96 Pol	Tons	471 208
Ethanol	Litres	30 518 000



# Operational review – Vector



## Infrastructure



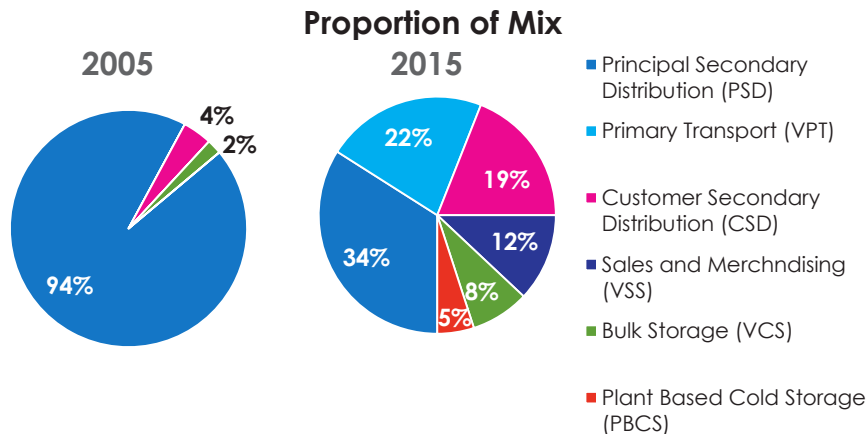
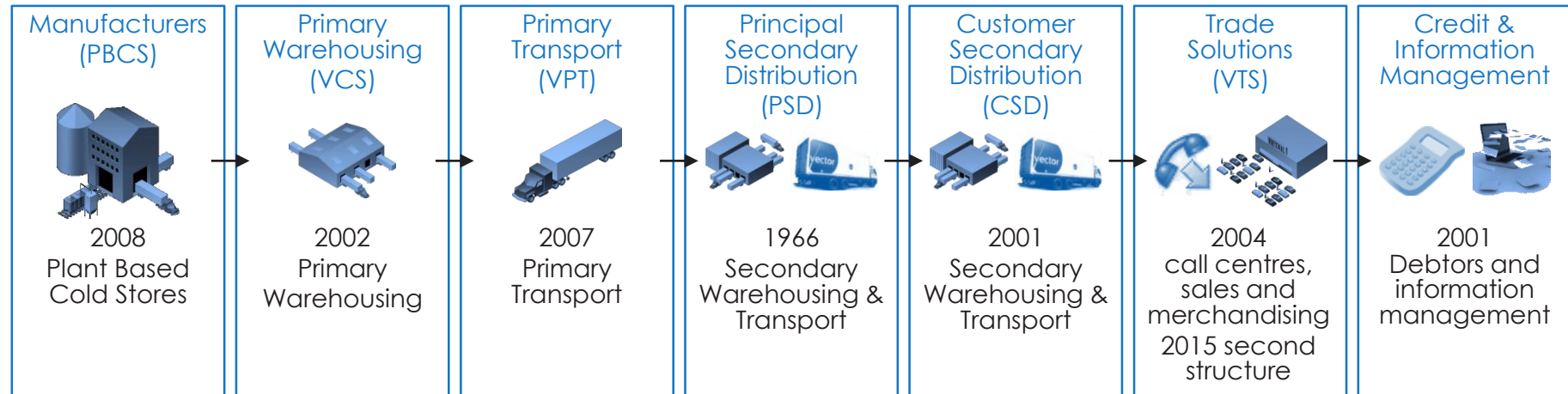
## Vector infrastructure

- National footprint including Windhoek
  - 5 plant-based cold stores
  - 16 distribution sites
  - Capacity 106 424 pallets
  - Employees 4 541
  - Customer Drop Points 7 000
  - 235 000 cases delivered daily (61m cases pa)
  - Tonnage 632 000 tons pa
  - Fleet of 392 vehicles (primary 120 / secondary 372)
  - ISO 22000 and ISO 22002 accreditation for all Warehouses
  - ISO 14001 and OHSAS 18001 across Peninsula, Midrand, Thekwini and Roodepoort

# Operational review – Vector



## Services



In December 2004 Rainbow acquired the Vector business which comprised 94% Principal Secondary Distribution; Since then:

- Vector manages the entire Rainbow Outbound Supply Chain
- Vector now offers a fully integrated and cost effective outbound supply chain to customers and principals
- The business is more balanced and diversified with service offerings covering the full outbound supply chain



# Operational review – Vector



## Customers

### Customer Secondary Distribution (CSD)

- Vector is contracted by the customer to deliver their full basket of products directly to the outlets

## Principals

### Principal Secondary Distribution (PSD)

- Vector is contracted by the principal to deliver to all retailers, wholesalers and general trade
- McCain has elected to move just over half of its volume out of the network during the second half of F15. Vector is currently readying the network for the take-on of new business in the second half of F15

