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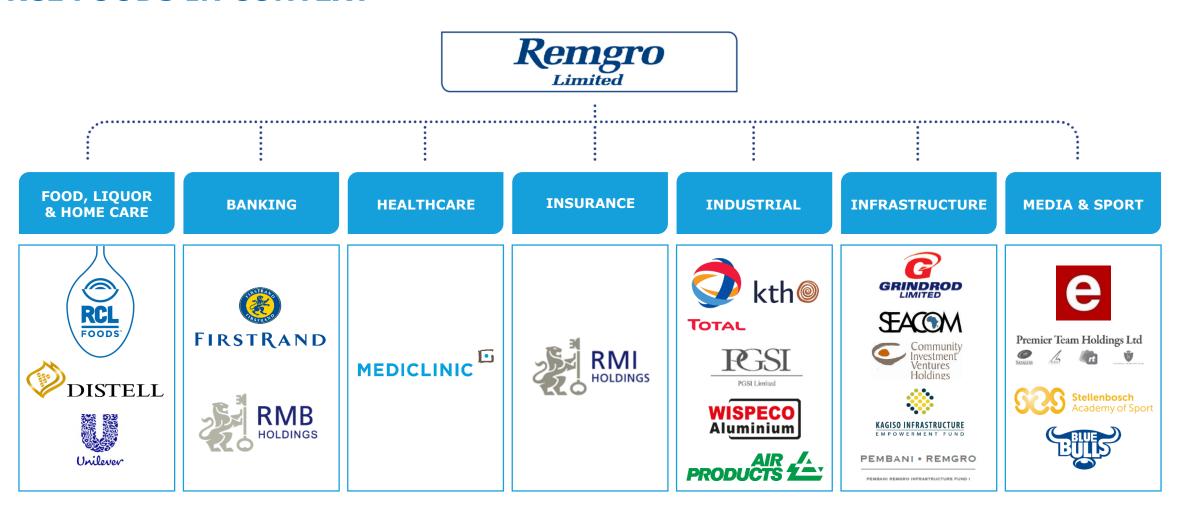
INVESTOR PRESENTATION:
APPENDICES
26 FEBRUARY 2018

RESULTS FOR THE SIX MONTHS ENDED DECEMBER 2017

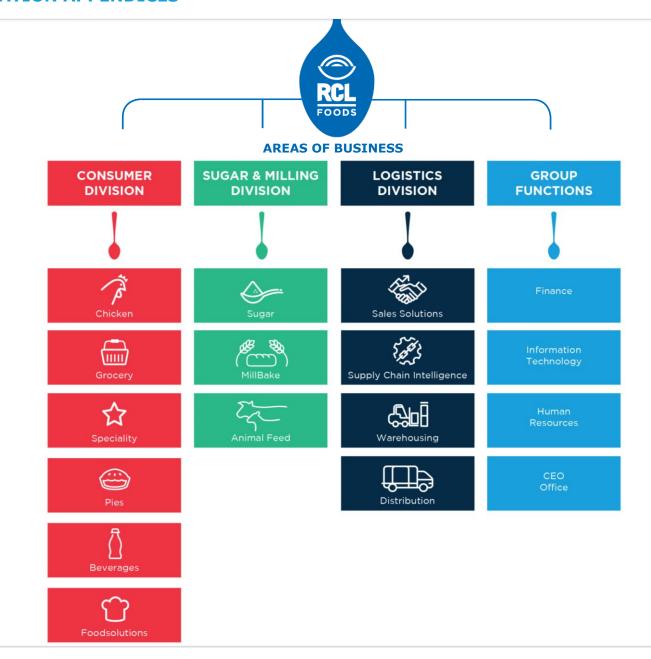




RCL FOODS IN CONTEXT











OUR PASSION

MORE FOOD TO MORE PEOPLE MORE OFTEN

WE BELIEVE IN DOING MORE... with a single minded passion to provide more food to more people, more often. We believe that by nourishing people while sustaining our resources, everyone wins. Communities will be enriched, employees inspired and our customers and shareholders will enjoy the benefits.



Deliver more nourishing food, better value and greater choice

Make food choices available to all people

Provide affordable food to everyone, everyday, everywhere



MORE FOOD

MORE PEOPLE

MORE OFTEN



Build our portfolio wih strong brands. Gain a bigger share of meals by driving added value products and relentless innovation

Increase market share in existing categories and find new consumers in new categories and markets

Reach new consumer occasions through increased distribution and better penetration

AMBITION

To build a profitable business of scale by creating food brands that matter

STRATEGIC THRUSTS

- Grow through strong brands
- Extend our leading value chain
- Inspire great people
- Partner with strategic customers
- Expand into Africa
- Drive sustainable business

VALUES





SEEING AND DOING THINGS DIFFERENTLY





RESPONSIBLY





OUR WAY



WE'RE FOR MORE



We see and do things differently
We're restless, often maverick
We rattle complacency's cage, upset the status quo
Not just for the sake of it
But because we want to make an impact
One that matters

We want to do more and be more
We want people to lead better lives
We want business to do better business
We want relationships to be more resillient ...
We want to embrace change, nuture longevity

It's a big ask, but we're up for it
Because **our passion**, **our purpose** is simple and powerful:

MORE FOOD TO MORE PEOPLE MORE OFTEN

And we'll do this with great people.

Brave, curious, real, honest,
passionate, ideas people

Who break down barriers, build new bridges
and change the rules







OUR WAY



MORE IMPACT



MORE BRAVE



MORE CURIOUS



MORE OPEN



MORE SPEED



MORE YOU

PS. MORE FUN!

For the greatest impact, you need to face the brutal facts and clear the biggest hurdles.

Have the courage to do the right thing. Make bold decisions. Learn from your mistakes.

It's curious people who have game-changing ideas. Be curious!

Be generous with knowledge, value the views of others, regardless of who they are.

Speed and simplicity go hand in hand - so be clear, stay lean, go fast.

Be yourself. Be authentic. Be more you!

...because it's contagious!



OUR BUSINESS MODEL

MARKET

with an integrated

route-to-market

Logistics division.

MAXIMISE PROFIT IN OUR CORE CATEGORIES

(Chicken, Sugar, Grain (MillBake) and Animal Feed)

These provide us with a wide range of consumer touch points and are the main staples on which we build our added value portfolio.



ACCELERATE GROWTH IN OUR ADDED VALUE CATEGORIES

(Speciality, Pies, Foodsolutions, Grocery, Baking, Beverages and Added value Chicken)

Enable higher margins through brand differentiation and bring higher growth through innovation and brand penetration.

CATEGORIES

Expand into new added value categories which will facilitate our move towards a more balanced, higher-margin, higher-growth portfolio.

OUR STRATEGIC THRUSTS

Our business model is delivered through our six strategic thrusts







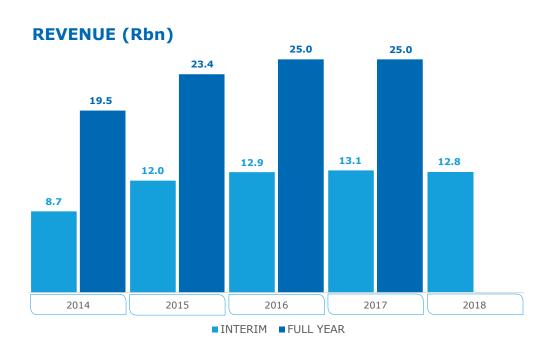


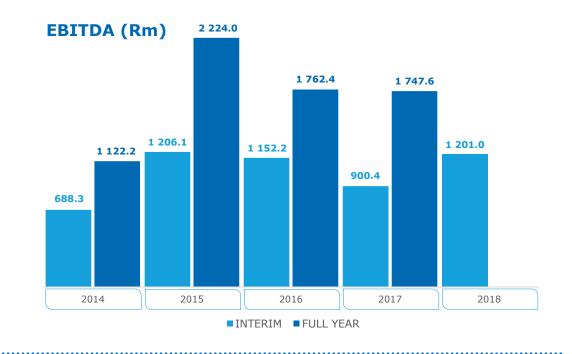






PERFORMANCE









AROUND
700 000
TONS OF SUGAR
PER YEAR



100 TONS
OF MAYONNAISE
SOLD DAILY



MORE THAN
1 500
DELIVERY
VEHICLES



500 000 TONS
OF FLOUR AND MAIZE
MILLED PER YEAR





875 000 TONS OF ANIMAL FEED PER YEAR



MORE THAN 20 WELL KNOWN & MUCH LOVED BRANDS



500 000 LOAVES OF BREAD PER DAY



24 MILLION
CHICKENS ON THE
GROUND AT ANY TIME



OUR BRANDS

RELATIVE SALES (12 Months to December 2017)



























































MARKET SHARE

VOLUME SHARE % FOR THE PERIOD	6MM Dec 17	12MM Dec 17	12MM Dec 16	SOURCE
Dogfoods (RCL Brands)	28.3	27.4	26.9	Aztec*
Catfoods (RCL Brands)	25.4	23.1	18.8	Aztec
Yum Yum Peanut Butter	29.6	30.3	31.1	Aztec
Nola Mayonnaise	40.9	41.9	41.9	Aztec
Sorghum (RCL Brands)	28.5	29.4	27.0	Aztec
Ouma Rusks	48.2	47.7	47.9	Aztec
Mageu	71.7	71.2	72.1	Aztec
Freezer to Fryer	35.8	37.8	26.0	Aztec
Polony (RCL Brands)	10.1	10.0	9.3	Aztec
Viennas (RCL Brands)	20.2	20.4	18.8	Aztec
Selati	26.6	26.8	29.7	Aztec
Pies and Rolls (RCL Brands)	8.7	8.4	5.6	Aztec
EPOL	12.7	13.3	15.2	Internal estimates – share of AFMA**
Molatek	4.8	4.5	4.8	Internal estimates – share of AFMA

VOLUME SHARE % AT	Dec 17	Dec 16	SOURCE
Supreme Flour	12.7	11.6	SAGIS***
Sunbake	10.6	10.2	SAGIS

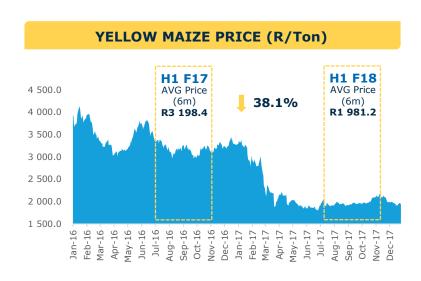
^{*}Aztec is a provider of market measurement and related services for consumer packaged goods

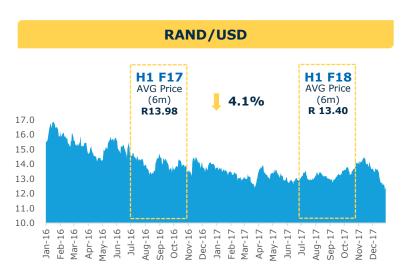
**AFMA refers to the Animal Feed Manufacturers Associations, which represents approximately 60-65% of the total feed market

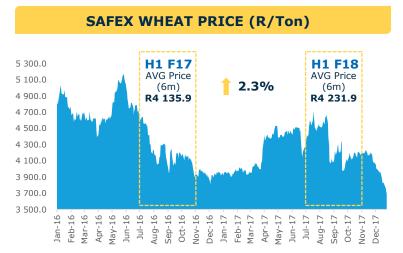
*** SAGIS is a South African grain information service that supplies market information to the grain and oil seeds industry

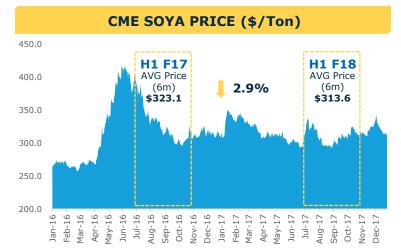


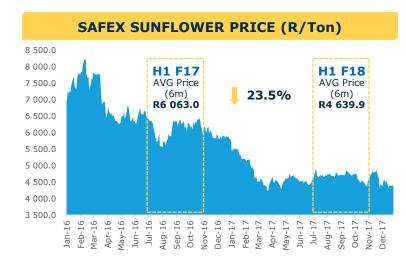
COMMODITY PRICES













CONSUMER: CHICKEN

INTEGRATED SUPPLY CHAIN FROM "FARM TO FORK"

GP OPERATION

AGRICULTURE

RAINBOW.

PROCESSING

GRANDPARENT CHICKS

GRANDPARENT FARMS

PARENT FARMS

BROILER FARMS

















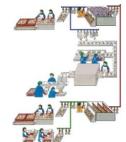


PROCESSING

3 PLANTS & 2 FP PLANTS

- · World's oldest pedigree broiler breed
- · Located in Carolina and East London to ensure optimal bio-security
- 3 broad agricultural regions: Northern, KZN, W Cape





FEED SUPPLY

5 feed mills producing 875 000 tons pa

CONSUMERS

BRANDS

CUSTOMERS

DISTRIBUTION



The consumer is at the heart of our business

RAINBOW.



They taste so good 'cos they eat so good

Grade A Quality, Grade A Taste

The Chicker Experts

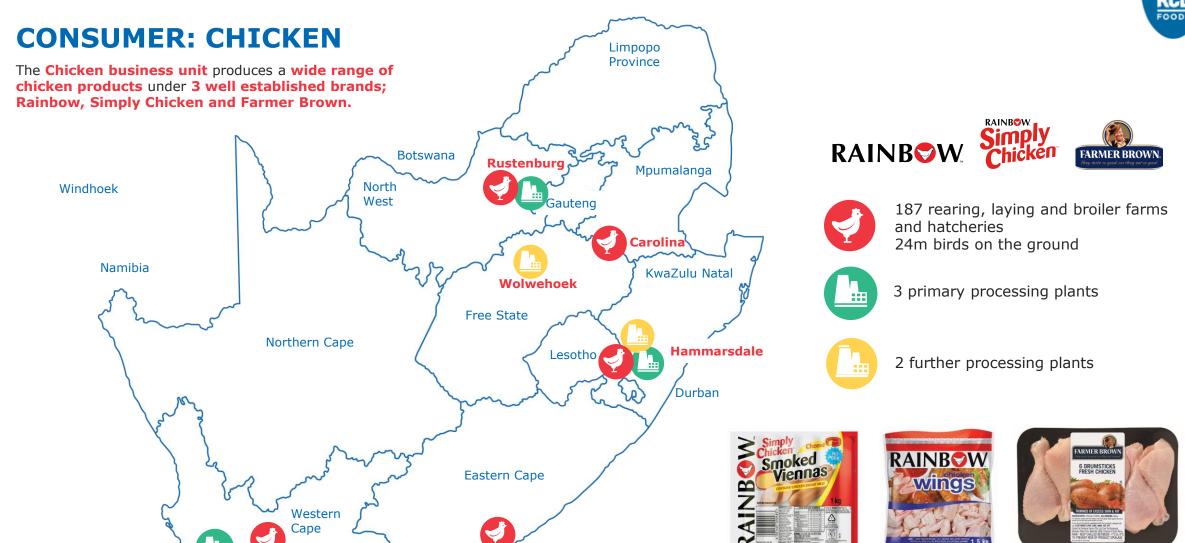






Cape Town





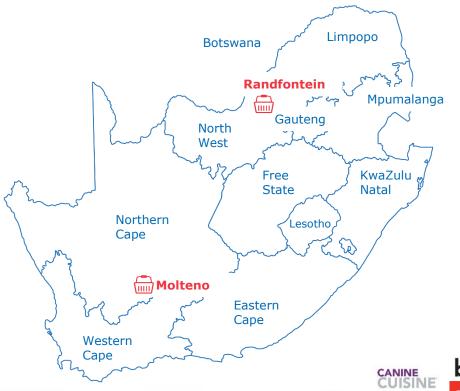
East London



CONSUMER: GROCERIES

GROCERY

The **Grocery business unit** consists of a portfolio of **leading South African brands** spanning staples to top end offerings across a range of **food and animal product categories**.



















PIES

The **Pies business unit** produces a range of **high quality pies under the Pieman's brand** in frozen unbaked, frozen baked and chilled baked formats.





CONSUMER: GROCERIES

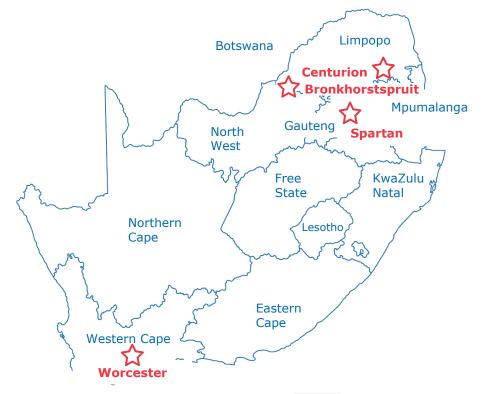
BEVERAGES

The **Beverages business unit** produces a **maize-based drink** under the **Mageu No 1, Smooth** and **Mnandi brands**.



SPECIALITY

The **Speciality business unit** produces a range of **superior ready to eat products,** including **speciality breads,** mainly for Woolworths.





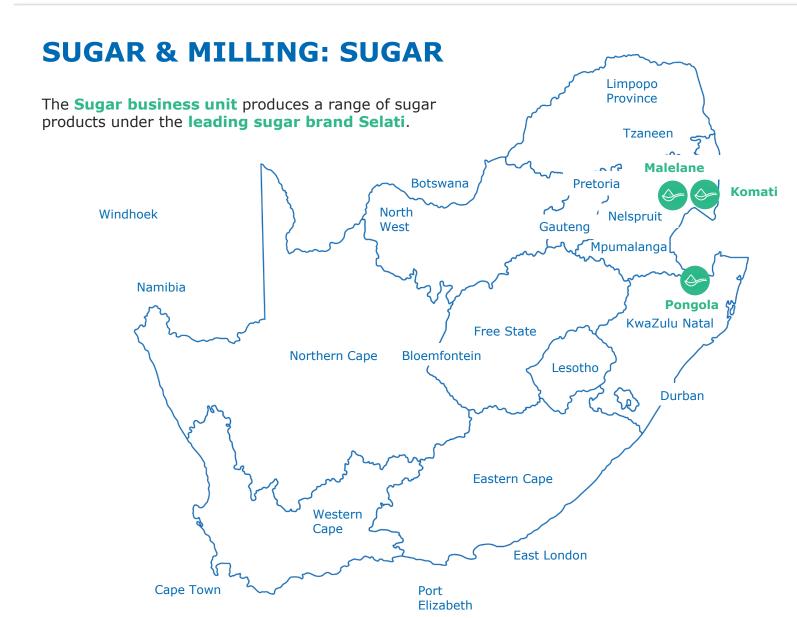
















3 Sugar Mills based in Malelane, Komati and Pongola, were established in 1968, 1993 and 1954 respectively produce approximately 700 000 tons of sugar per year.

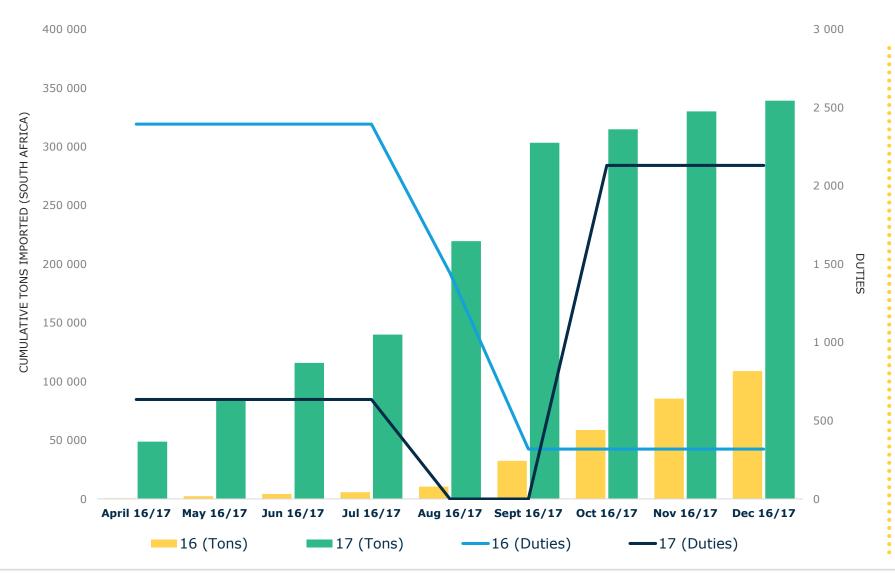








SUGAR IMPORTS AND DUTIES



- Cumulative tons imported from 1 April 2016 and 2017 (start of industry year)
- A total of 223 425 tons have been imported for the six months ended December 2017, up 113.3% (H1 2017: 104 724 tons)
- Imports have risen following the decrease in duties. Duty free periods in August and September 2017, resulted in record high imports being reported
- Duty of R2,131/ton implemented in September 2017, following which imports have decreased
- Despite the tariff, global sugar surpluses and rand strength means imports remain a significant threat



SUGAR & MILLING: MILLBAKE

BAKING

The **Baking operations** produce a range of **bread products** under the Sunbake brand - the fourth largest bread brand nationally.



MILLING

The Milling operation produces flour and a range of maize meal products at its flour mill - the largest single site flour mill in Southern Africa.









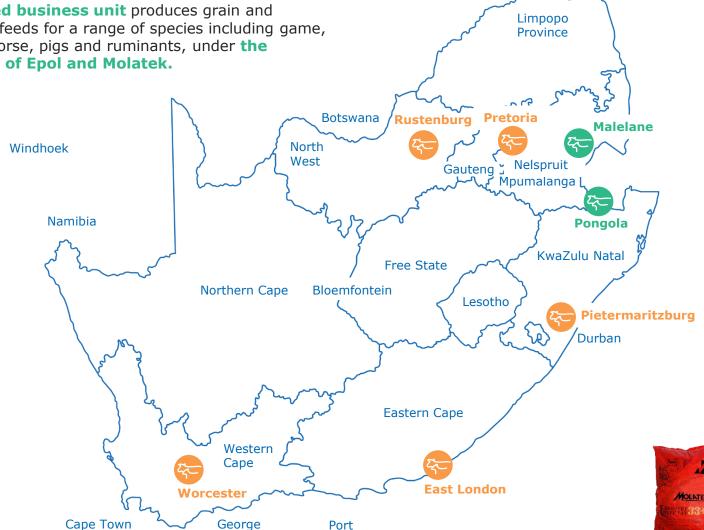






SUGAR & MILLING: ANIMAL FEED

The **Animal Feed business unit** produces grain and molasses based feeds for a range of species including game, dairy, poultry, horse, pigs and ruminants, under the leading brands of Epol and Molatek.



Port Elizabeth



2 molasses based feed mills producing almost 300 000 tons per year





5 grain based feed mills producing almost 875 000 tons per year













CUSTOMER OVERVIEW: LOGISTICS

CUSTOMER SECONDARY DISTRIBUTION (CSD)

Vector is contracted by the customer to deliver their full basket of products directly to the outlets

PRINCIPAL SECONDARY DISTRIBUTION (PSD)

Vector is contracted by the principal to deliver to all retailers, wholesalers and general trade















































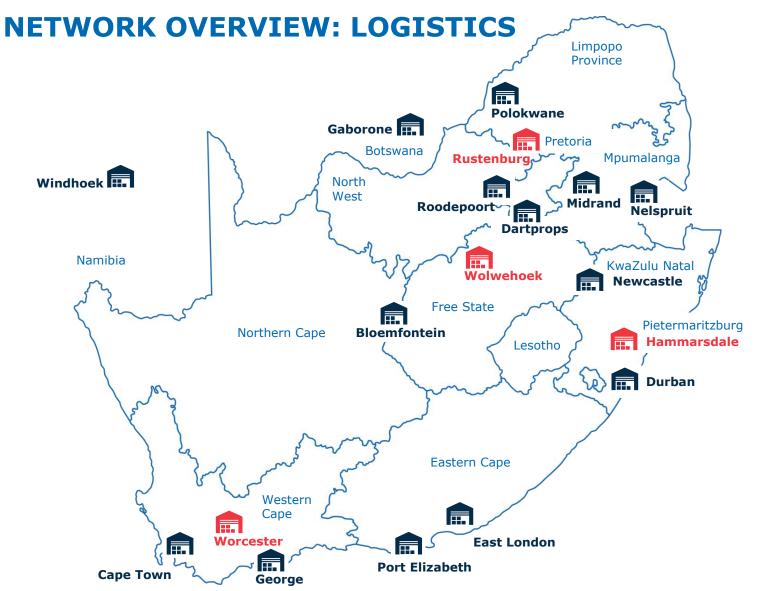












National footprint including Namibia and Botswana

- 4 plant-based cold stores
- 14 distribution sites
- Capacity 100 608 pallets
- Over 3900 employees
- · Customer drop points over 8 121
- Over 216 000 cases delivered daily (58m cases pa)
- Tonnage more than 560 000 tons pa
- Fleet of 330 vehicles (primary 80 / secondary 250)
- ISO 22000(Food safety management system) accreditation for all Warehouses
- ISO 14001(Environmental management standards) and OHSAS 18001 across Midrand, Thekwini, Peninsula and Roodepoort



Plant-based cold stores



Distribution sites